

Program Structure

Bachelor of International Hotel and Tourism Management

Program Structure and Sequence Plan

2016 Updated 1/08/2016

Bachelor of International Hotel & Tourism Management

	to Total Cubicata	I maked to a		0
	de Total Subjects	Intakes	Duration	Structure
BN-10019	24	Commencing January 2016 (161 Semester)	2 years	3 Uni Core
Version 11	240 Credit Points	Commencing May 2016 (162 Semester)	full-time	14 IHTM Core
		Commencing September 2016 (163 Semester)		1 Major (6)
ctive Sep 2015				1 Elective
Core University S	ubjects (30CP) One core sub	oject must be taken per semester for the first three semesters		
Available	Code	Title	Requisites	
an/May/Sep	CORE11-001	Critical Thinking and Communication	NIL	
an/May/Sep	CORE11-002	<u>Leadership and Team Dynamics</u>	CORE11-001	
lan/May/Sep	CORE11-003	Ethical Thought and Action	CORE11-002	
lan/May/Sep	CORE11-004*	Beyond Bond	NIL	
	4 Subjects (140CP)			
Available	Code	Title	Requisites	
an/May/Sep	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008	
an/May/Sep	LAWS10-100	Business Law	•	admitted to a Law program
an/Sep	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-1	
an/May/Sep	MKTG11-100	Marketing	Equiv BCDP02-005	<i>,</i> 1
ep	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP	
ep 	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046	
ep .	HRTM12-203	Rooms Division Management	Equiv BCDP02-047	
n	HRTM12-204	Contemporary Issues in Hospitality and Tourism Manageme		
ay	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203	
ay	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045	
ay	HRTM12-212	WHS Risk Management	Equiv BCDP02-049	
an/Sep	HRTM12-214	Adventure Tourism	Equiv BCDP02-041	
an	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048	
an	HRTM12-310	Tourism Research Methods	Nil	
tudents must cho	oose one of the majors bel		ITM Maior Stru	ctures
	EVTM	MAJOR - EVENT MANGEMENT		
		•		
	REVM	MAJOR - DIGITAL REVENUE MANAGEMENT		
Elective Subject - St	tudents may choose any sub	MAJOR - DIGITAL REVENUE MANAGEMENT ject from the Bond Business School list of subjects.		
Votes	cudents may choose any sub Electives	ject from the Bond Business School list of subjects. <u>Choose one subject from the Bond Business School</u>		
Notes Students must com	cudents may choose any sub Electives plete 400 hours work exper	ject from the Bond Business School list of subjects. <u>Choose one subject from the Bond Business School</u> ience as a graduation requirement, in approved industry/positions.		
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Bachelor of International Hotel and Tourism Management

Program Structure and Sequence Plan

2016 Updated 1/08/2016

		its Commencing May 2016	Paguicitos		
Semester	CODE 11 001	Title	Requisites		
st Semester	CORE11-001	Critical Thinking and Communication	NIL		
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045		
162	HRTM12-212	WHS Risk Management	Equiv BCDP02-049		
	MKTG11-100	<u>Marketing</u>	Equiv BCDP02-005		
	CORE11-004	Beyond Bond	NIL		
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001		
September	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008		
163	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046		
	HRTM12-203	Rooms Division Management	Equiv BCDP02-047		
Brd Semester	CORE11-003	Ethical Thought and Action	CORE11-002		
anuary	HRTM12-204	Contemporary Issues in Hospitality and Tourism Manageme			
	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048		
	HRTM12-214	Adventure Tourism	Equiv BCDP02-041		
th Semester	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203		
lay 72	LAWS10-100	Business Law	Not available to students admitted to a Law program		
172	IHTM Major	Subject	As Required		
	IHTM Major	Subject	As Required		
5th Semester	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP		
September	MGMT13-305	<u>Human Resource Management</u>	CORE11-002 MGMT11-101		
173	IHTM Major	Subject	As Required		
	IHTM Major	<u>Subject</u>	As Required		
oth Semester	HRTM12-310	<u>Tourism Research Methods</u>	Nil		
anuary	IHTM Major	Subject	As Required		
181	IHTM Major	Subject	As Required		
	Electives	Subject	Nil		
Seguence P		its Commencing September 2016			
Semester	Code	Title	Requisites		
1st Semester	CORE11-001	Critical Thinking and Communication	NIL		
September	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046		
163	HRTM12-203	Rooms Division Management	Equiv BCDP02-047		
	MKTG11-100	Marketing	Equiv BCDP02-005		
	CORE11-004	Beyond Bond	NIL		
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001		
anuary	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008		
		Contemporary Issues in Hospitality and Tourism Manageme			
171	HRTM12-204		-		
	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048		
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-002		
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045		
172	HRTM12-212	WHS Risk Management	Equiv BCDP02-049		
	LAWS10-100	Business Law	Not available to students admitted to a Law program		
lth Semester	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP		
September	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101		
173	IHTM Major	Subject	As Required		
	IHTM Major	Subject	As Required		
th Semester	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203		
anuary	HRTM12-214	Adventure Tourism	Equiv BCDP02-041		
-		Tourism Research Methods			
.81	HRTM12-310	Cubicat	Nil		
	IHTM Major	Subject	As Required		
oth Semester	IHTM Major	<u>Subject</u>	As Required		
	IIITM Maion	<u>Subject</u>	As Required		
	IHTM Major	<u>Subject</u>	_ · · · · · · · · · · · · · · · · · · ·		
May 182	IHTM Major IHTM Major	Subject	As Required		



Bachelor of International Hotel and Tourism Management

Program Structure and Sequence Plan

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Students must cho		ct Business majors below as their 1st Major.					
EVTM	60CP	Event Management Major (6)					
STUDENTS NEED TO CHOOSE SIX OF THE FOLLOWING SUBJECTS							
Available	Code	Title	Requisites				
Jan/May/Sep	HRTM11-100	Wine Studies	Nil				
Jan	HRTM12-209	Event Operations	Equiv BCDP02-043				
May	HRTM12-211	Business Events Management	Equiv BCDP02-044				
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100				
May	SPMT13-112	Sport Marketing	NIL				
Sep	ENFB13-306	Bond Business Accelerator	Nil				
Internship, Study To	ur and Special Topics - Y	ou can only choose either the Business Internships or International study	tour within a major.				
The Internship requ	ires a GPA credit average	e and approval from the Head of Department. The Study Tour requires app	proval from the Head of Department.				
The Special Topic is	only available in excepti	onal circumstances and requires the Program Directors approval.					
As required	BUSN13-300	<u>International Study Tour</u>	Faculty Approval + Additional Costs				
As required	BUSN13-700	Business Internship	CDC App Req				
As required	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approval Only				
REVM	60CP	Digital Revenue Management Major (6)					
STUDENTS MUST T	AKE THE FOLLOWING	SUBJECT					
Available	Code	Title	Requisites				
Jan/May/Sep	INFT11-120	<u>Digital Transformation of Business</u>	Equiv BCDP02-040				
STUDENTS NEED T		FOLLOWING SUBJECTS					
Available	Code	Title	Requisites				
Jan/May/Sep	ACCT12-200	<u>Cost Management Systems</u>	ACCT11-100				
Jan/May/Sep	FINC12-200	<u>Fundamentals of Finance</u>	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FIN				
Jan/Sep	INFT12-216	<u>Data Science</u>	Nil				
Jan/Sep	INFT12-221	<u>Developing Business in the Cloud</u>	Nil				
Sep	INFT12-223	Business Analytics and Big Data	INFT12-216				
Jan/May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100				
Sep	MKTG13-319	<u>Digital and Direct Marketing</u>	MKTG11-100				
Jan/May/Sep	STAT11-111	Business Statistics	Nil				
Internship, Study To	ur and Special Topics - Y	ou can only choose either the Business Internships or International study	tour within a major.				
The Internship requ	ires a GPA credit average	e and approval from the Head of Department. The Study Tour requires app	proval from the Head of Department.				
The Special Topic is	only available in excepti	onal circumstances and requires the Program Directors approval.					
As required	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs				
As required	BUSN13-700	Business Internship	GPA 2.0 PD Approv				
As required	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approv				