

STUDENT FOR A SEMESTER SUBJECT TIMETABLE – JANUARY 2018

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The subjects are listed in alphabetical order by faculty.

SUBJECT AND DESCRIPTION		LECTURE <i>Compulsory:</i>	TUTORIAL <i>Choose one:</i>
Bond Business School	Accounting for Decision Making ACCT11-100 This subject provides a thorough grounding in accounting with an emphasis on financial reporting and no prior knowledge of accounting is required. It covers the basic financial statements used in financial reporting, the accounting cycles, some contentious reporting issues, reporting analysis and the interpretation of financial statements.	Mon 5-7pm	Wed 4-6pm
	Business Statistics STAT11-111 This subject will introduce students to the quantitative tools that are necessary for day-to-day business needs. The objectives of this subject are to: (a) provide a basic knowledge of the application of mathematics and statistics to business disciplines; (b) develop an ability to analyse and interpret data to provide meaningful information to assist in making management decisions; and (c) develop an ability to apply modern quantitative tools (Microsoft Excel) to data analysis in a business context.	Mon 1-3pm	Wed 2-4pm
	Elementary Maths STAT10-100 This subject provides students with the chance to bring their quantitative maths skills up to a standard that is required for future business subjects at Bond University. It also provides new material that is essential to the understanding of business-related problems.	Mon 5-7pm	Tues 5-7pm
	Marketing MKTG11-100 This subject is designed to teach students how to manage the relationship between businesses and their customers. It covers the nature of customers, marketing tools and the broader environment within which the marketer operates.	Tues 5-7pm	Thurs 5-7pm
	Principles of Economics ECON11-100 This introductory subject will equip students with the tools of economics and how these are applied in real-life situations. Participants will gain an understanding of how to address economic problems in their own lives as well as in industry, politics, society, and the wider environment.	Tues 5-7pm	Thurs 3-5pm OR Thurs 5-7pm

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Faculty of Law	Quantitative Methods STAT11-112 This subject develops mathematical and statistical skills necessary for subsequent quantitative subjects in Actuarial Sciences. The development of the mathematical and statistical foundations includes applications of calculus, probability, discrete and continuous random variables, moment generating functions, sampling distributions, hypothesis testing, application of the central limit theorem to large sample inference and data analytics.	Tues 3-5pm	Wed 6-8pm OR Thurs 5-7pm
	Sport Development SPMT12-121 This subject will explore fundamental concepts related to sport organisation and athlete performance. It will examine context, structures and processes and will focus on the creation and delivery of performance knowledge. It will explore the underlying physiological (training & recovery, nutrition etc.), psycho-social (motivation, health & welfare) and organisational principles and practices necessary to support sport development. In the process it will illustrate practical applications of theoretical concepts. Subject content includes theories of sport development, both athlete and organisation, and the applicability of such to the strategic planning processes, human resource management and the management skills and competencies required for the delivery and maintenance of sport programs.	Mon 9-11am	Wed 2-4pm
	Business Law LAWS10-100 This subject is an introductory level examination of the law regulating business in Australia today for accountants, business managers and other non-legal professionals. The subject seeks to develop students' knowledge of the Australian legal system, their ability to solve simple legal problems involving torts, contracts, consumer protection, competition regulation, intellectual property and employment, and their knowledge of the laws associated with starting, managing, financing and closing a business.	Thurs 5-7pm	Mon 4-5pm OR Tues 4-5pm
	Contemporary Issues in Law & Society LAWS13-115 This is not a technical law subject but it has been designed for students from all faculties as part of the University's core program. It is intended to introduce and explore some of the political controversies which surround the law and the plan of topics discussed may vary if new controversial issues emerge during the course of the semester. <i>We advise discretion with this subject as the content may include discussions on euthanasia; abortion; new reproductive technologies; discrimination etc.</i>	Thurs 3-5pm	Wed 4-5pm OR Wed 5-6pm

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Faculty of Health Sciences and Medicine	Cell Biology BMED11-203 Students will begin by learning about the structure and function of cells followed by the difference between prokaryotes and eukaryotes. Students will later explore and learn about the role of cellular organelles and membrane function in cellular function.	Wed 8-10am	Thurs 4-5pm AND Fri 2-5pm (every 2 weeks)
	Food, Nutrition & Health NUTR11-101 This subject examines the relationship between food, nutrition and human health. It provides an introduction to nutrients, nutrient food sources, nutrient functions and deficiency states and the role of nutrition in human health and development. Students use this knowledge to critically examine major nutrition challenges of our time, including obesity, micro-nutrient malnutrition and the role of nutrition in human performance.	Tues 3-5pm	Mon 4-5pm
	Principles of Human Structure and Function BMED11-109 This foundation subject provides students with an introduction to the disciplines of human anatomy and physiology. It emphasises the organisation of the human body, from cells to tissues to organs, and the relationship between structure and function. It also takes a detailed focus on the physiology of nerve, muscle, bone and connective tissue, along with an introduction to anatomical terminology and the skeleton.	Mon 1-3pm	Tues 4-5pm AND Fri 2-5pm (every 2 weeks) AND Thurs 11am – 12pm (group learning)
Faculty of Society and Design	Advertising Principles and Practice ADVT11-100 This subject is an introduction to the role of advertising in society. Students will study advertisements and consider the impact of advertising on society and individuals, and will practice copywriting strategies and techniques used in the design of print advertisements.	Mon 5-7pm	Tues 3-4pm OR Tues 4-5pm
	Australia Popular Culture AUST11-105 This subject provides a historical overview of a variety of forms of Australian popular culture such as music, television, sport and cinema and how these have influenced perceptions of what is 'Australian'. It discusses what embodies 'an Australian' and how Australians are viewed from an international perspective.	Mon 3-6pm	Tues 4-5pm OR Wed 4-5pm
	Design Communications MMDE11-100 This subject introduces students to the increasingly important role of design within a global context, and will teach fundamental design principles and elements such as colour, typography, line, shape and form. Students will have the chance to apply these principles, using industry standard software, such as Adobe Photoshop.	Tues 5-7pm	Wed 4-6pm

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Faculty of Society and Design	Design Communication: Architectural Drawing ARCH11-112 This subject focuses on Drawing and Visual Communication as critical skills for designers and architects. Drawing is considered in the following terms; Drawing as a means of accurately representing and interpreting the observed world in a two dimensional graphic format; Drawing as a means of aiding in the process of design and generating design ideas; Drawing as a language for the communication of design ideas through graphic means.	Wed 9am-12pm	N/A
	Directing Actors FITV12-201 This subject examines the film industry as an intersection of art, technology, business and policy. It outlines the stages within the production process and the relationship between products and markets.	Wed 3-5pm	Wed 6-9pm
	History & Theory: Ancient to Enlightenment ARCH11-117 This subject traces the history of world architecture from the Neolithic period up until the early 1700s, examining the theories that have evolved and shaped architecture in subsequent eras, including vernacular traditions. Significant works, architects, and contexts across the world are highlighted for future referral and precedent studies to develop the students' design thinking skills.	Thurs 1-4pm	
	Human Communication COMN11-101 This subject provides a range of communication theories to explain culture, gender, media, cultural diversity and persuasion, and will explain the effectiveness of different ways of communicating. This subject forms the basis for all other Bond Communication subjects.	Wed 4-6pm	Thurs 4-5pm OR Thurs 5-6pm
	Introduction to International Relations INTR11-100 This subject provides an introduction to international relations and politics from an Australian perspective. It covers the basic concepts and theoretical approaches to international relations and offers a framework for understanding international affairs.	Wed 4-6pm	Thurs 3-4pm OR Thurs 4-5pm
	Introduction to Philosophy PHIL11-101 This subject provides an introduction to philosophy and to the work of renowned philosophers. It considers a range of philosophical issues such as the mind-body problem, the nature of truth and reality, free-will and determinism.	Mon 3-5pm	Wed 3-4pm

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Faculty of Society and Design	Introduction to Psychology: Learning and Social PSYC11-101 This subject introduces students to the science and profession of psychology and reviews theory and research across a number of domains within the discipline. It describes how research in these domains contributes to our understanding of human behaviour, and aims to develop a critical thinking perspective on these issues.	Mon 9-11am	Mon 11-12pm
	Major Australian Writing AUST11-100 This subject will introduce students to a variety of Australian literature. It will explore Australian cultural traditions, and include discussion of social and historical developments in Australia and the rest of the world as seen through the eyes of our creative writers.	Thurs 3-6pm	N/A
	Persuasive Speaking & Writing COMN11-102 This subject investigates how we can convince others to change their attitudes and behaviour to (ethically) accomplish our goals through public speaking and writing. A variety of innovative teaching methods will be used to develop students' practical skills in public speaking and writing.	Mon 3-5pm	Wed 4-5pm OR Wed 5-6pm
	Public Relations Principles & Practice PUBR11-100 This subject views public relations as a positive force in society and provides a broad framework to demonstrate how public relations practitioners work within industry, government and organisations.	Mon 5-7pm	Wed 3-4pm OR Wed 4-5pm
Core Curriculum	Critical Thinking and Communication CORE11-001 In this subject students will be introduced to critical thinking and clear expression. They will evaluate arguments, identify assumptions, judge patterns of inference, and recognise and apply various methods of reasoning. Students will learn how to clarify and visually represent their thinking to make better decisions, evaluate and use evidence, and communicate more effectively in their writing and speaking.	Mon 11am-1pm	Tues 3-5pm OR Wed 4-6pm