

BBT Global Leadership MBA

Program Structure and Sequence Plan Updated 23/03/2018

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2018

Program Structure		Bond University - BBT Global Leadership MBA						
Program Code	Total Subjects	Intakes	Duration	Structure				
BN-13124	16 Subjects	Commencing January 2018 (181 Semester)	4 Semesters	10 Required (80CP)				
Version	2	Commencing May 2018 (182 Semester)	full-time	Electives (40CP)				
Cricos Code	NA	Commencing September 2018 (183 Semester)						
AC	1 May 2011		Total Credit Points	120				
Available	Code	Title	Requisites					
SRC-480		BBT Japanese Language Pathway						
		(Standard BBT students cannot enrol into English mandatory	pathway subjects)					
MANDATORY for all students Seven (10) Required Subjects (80CP)								
Jan/May	GMBA71-201	Accounting for Decision Making		Online				
May/Sep	GMBA71-202	Data Analytics for Decision Making		Online				
May/Sep	GMBA71-203	Economics for Managers		Online				
Jan/May/Sep	GMBA71-204	Global Business Leadership		Online				
Jan/Sep	GMBA71-205	Managerial Finance	GMBA71-201 GMBA71-202 GMBA71-203	Online				
Jan/May/Sep	GMBA70-306	Business Planning for Entrepreneurial Ventures Part A		Study Tour				
Jan/May/Sep	GMBA70-307	Business Planning for Entrepreneurial Ventures Part B	GMBA70-306	Study Tour				
Jan/May/Sep	GMBA71-206	Marketing Management (Japanese)		Online				
May	GMBA70-207	Strategy and Innovation PART A (Japanese)	GMBA71-201 GMBA71-206	Online				
Sep	GMBA70-208	Strategy and Innovation PART B (Japanese)	GMBA70-207	Online				
Students taking Ja	panese pathway w	rill take the eight of the following 17 elective subjects (4	IOCP)					
A Minimum of three	subjects (15CP) mus	t be taught in English						
Sep	GMBA70-102	Coaching Across Cultures for Managers		Online				
Jan/May/Sep	GMBA70-103	Cross Cultural Business Communication		Online				
May/Sep	GMBA70-104	Financing the Entrepreneurial Ventures	GMBA70-306	Study Tour/Online				
Jan	GMBA70-105	E-Business Strategy (Japanese)		Online				
Sep	GMBA70-106	Business Model Design (Japanese)		Online				
May	GMBA70-107	Management of Innovation (Japanese)		Online				
Sep	GMBA70-108	Management Strategy and Policy (Japanese)		Online				
Jan/May/Sep	GMBA70-109	Managing People and Organisations (Japanese)		Online				
May	GMBA70-110	Marketing Strategy (Japanese)	GMBA71-206	Online				
Sep	GMBA70-111	Values Based Marketing (Japanese)	GMBA71-206	Online				
May	GMBA70-112	Law for Global Managers		Online				
Jan/Sep	GMBA70-301	Effective Leadership		Study Tour/Online				
Jan/May/Sep	GMBA70-302	Effective Negotiation		Study Tour				
Jan/Sep	GMBA70-303	Effective Project Management		Online				
May/Sep	GMBA70-304	Management Control Systems	GMBA71-201 GMBA71-202 GMBA71-203 GMBA71-206	Study Tour/Online				



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		BBT Japanese Language Pathway	- NA 2010
Semester	Code	JAPANESE PATHWAY Sequence Plan For students Commencing Title	May 2018 Requisites
1st Semester	GMBA71-201		Requisites
May	GMBA71-202		
,	182	Succession of Section Manning	
2nd Semester	GMBA71-203	Economics for Managers	
September	GMBA71-206		
	183		
3rd Semester	GMBA71-204	4 Global Business Leadership	
January	GMBA71-205	Managerial Finance	GMBA71-201 GMBA71-202
,	191	······································	GMBA71-203
4th Semester	GMBA70-207	7 Strategy and Innovation PART A (Japanese)	GMBA71-201 GMBA71-206
May	Elective	GMBA70-302 - Effective Negotiation (Recommended)	
iviay	192 GMBA70-306		
5th Semester	GMBA70-308		GMBA70-207
September	Elective	Strategy and innovation (Airt o papariese)	
Cepterriber	193 Elective		
6th Semester	Elective		
January	Elective		
January	201 Elective		
7th Semester	Elective		
May	Elective		
iviay	202 GMBA70-307	7 Business Planning for Entrepreneurial Ventures Part B	GMBA70-306
		IAPANESE PATHWAY Sequence Plan For students Commencing Se	
Semester	Code		Requisites
1st Semester	GMBA71-206	Marketing Management (Japanese)	
September	GMBA71-202	<u>Data Analytics for Decision Making</u>	
	183		
2nd Semester	GMBA71-202	Accounting for Decision Making	
January	GMBA71-204	4 Global Business Leadership	
	191		
3rd Semester	GMBA71-203	Economics for Managers	
May	GMBA70-207	Strategy and Innovation PART A (Japanese)	GMBA71-201 GMBA71-206
	192		
4th Semester	Elective	GMBA70-302 - Effective Negotiation (Recommended)	
September	GMBA70-306		
	193 GMBA70-208	Strategy and Innovation PART B (Japanese)	GMBA70-207
5th Semester	GMBA71-205	5 Managerial Finance	GMBA71-201 GMBA71-202 GMBA71-203
January	Elective		GWDA/1 203
,	201 Elective		
6th Semester	Elective		
May	Elective		
,	202 Elective		
7th Semester	GMBA70-307	7 Business Planning for Entrepreneurial Ventures Part B	GMBA70-306
September	Elective	Submess Flamming for End opticition as ventures Part b	
September	203 Elective		
	200 LICUIVE		