

Bachelor of Communication

Program Structure

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20013, v2	24	Jan, May, Sept	2 years full-time	3 CORE University subjects 6 Communication Major subjects 6 Specialist Major subjects 9 Electives subjects

Core University Subjects (3) One core subject must be taken per semester for the first three semesters		
CORE11-001	Critical Thinking & Communication	
CORE11-002	Leadership & Team Dynamics	
CORE11-003	Ethical Thought & Action	
Beyond Bond: Professional Development & Community Engagement*		

Communication Major (6)				
COMN11-101	Introduction to Communication	Jan , May , Sept		
COMN12-203	Mass Media	Jan , Sept		
COMN12-213	Introduction to Research Methods	Jan, Sept		
And 3 Chosen from:				
COMN12-205	Interpersonal Communication	Jan		
COMN12-302	Digital Media & Society	Jan , Sept		
JOUR11-100	Writing for News Media	Jan , May , Sept		
JOUR11-101	The Australian Media	Jan , Sept		
PUBR11-100	Public Relations Principles & Practice	Jan , May , Sept		

Specialist Major (6)				
Choose 6 subjects from one of the following:				
Advertising	Communication & Corporate Communication			
Film and Television	<u>Journalism</u>			
Media, Multimedia Design & Social Media	Public Relations			

Electives

Nine (9) elective subjects of which at least five (5) must come from the Faculty of Society & Design (FSD) list of undergraduate subjects. Students are encouraged to choose six (6) subjects from one specialist area to constitute an additional major.

^{*} Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.



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Program Sequencing

Due to the structure of this program a full sequence of subject cannot be provided as it is dependant of which Major option is selected.

It is however recommended that all students commencing this program take the below subjects in their 1st semester

CORE11-001	Critical Thinking & Communication
COMN11-101	Human Communication
PLUS	One option subject from: COMN12-205, COMN12-302, JOUR11-100, JOUR11-101, PUBR11-100
PLUS	One subject from your chosen Major