

# **Diploma of Sport Management (Into Bachelor of Sport Management)**

Program Structure and Sequence Plan

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Program Structure		Diploma of Sport Management	INTO Bachelor of Sport Management	
Program Code	Total Subjects	Intakes	Duration	Structure
CO-00007	25	Commencing January 2019 (191 Semester)	2 semesters (8 months) + 4 semesters (1 year 4 months)	9 BUC Required Subjects
Version	5	Commencing May 2019 (192 Semester)	full-time	16 BBS Subjects
Total Credit Points	80	Commencing September 2019 (193 Semester)		
CRICOS	098083D			
Assumed knowled	dga is the minimum level	of knowledge of a subject area that students are assumed to have a	equired through previous study. It is the responsibility of students to er	scure they most the assumed knowledge
	<del>-</del>		ed against enrolling and do so at their own risk. No concessions will be	
Available	Code	Title	Assumed Knowledge	Requisite
		(One core subject must be taken per semester for the first two sem		
J/M/S	BCAS01-020	Academic Skills		
J/M/S	BCDP02-005	Marketing		
J/M/S	BCDP02-008	Accounting for Decision Making		
S	BCDP02-019	Sport Information		
S	BCDP02-020	Sport Public Relations		
j	BCDP02-021	Sport Development		
J/M/S	BCDP02-033	Introduction to Global Citizenship		
M	BCDP02-049	WHS Risk Management		
J	BCDP02-064	Sport Organisation, Governance and Policy		
J/M/S	BCDP02-101	Critical Thinking and Communication	CORE11-001	
J/M/S	BCDP02-102	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
ТВА				
J/M/S	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
J/M/S	LAWS10-100	Business Law		
S	LAWS13-543	Sports Law	LAWS10-100 & LAWS11-105 & LAWS11-110	
J/S	MGMT13-305	Human Resource Management		
J/S	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101	
M/S	MKTG13-303	Market Research and Analysis	MKTG11-100	
J/M	MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
S	PUBR13-314	Sport Public Relations		
S	<u>SPMT12-124</u>	International Sport Business		
J	<u>SPMT13-125</u>	High Performance Sport Management		
J/M/S	<u>SPMT13-700</u>	Professional Experience Sport Management		
J/M/S	Alternative SP1	Choose either ENFB13-304 OR IBUS12-251		
J/S	ENFB13-304	New Venture Planning		
M/S	<u>IBUS12-251</u>	Concepts of Strategy		



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### Notes

THIS Program Structure and Sequence plan is only for Diploma of Sport Management students who have or intend to continue on in the Bachelor of Sport Management Program. If you do not follow the recommended sequence below you must discuss the changes with an Enrolment Advisor in the Student Business Centre prior to starting in the Bond Business School

You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

		Sequence Plan For students Commencing January 2019	)	
Semester	r Code	Title	Assumed Knowledge	Requisite
1st Semester	BCAS01-020	Academic Skills		
January	BCDP02-021	Sport Development		
	191 <u>BCDP02-033</u>	Introduction to Global Citizenship		
	BCDP02-043	Event Management		
	BCDP02-101	Critical Thinking and Communication	CORE11-001	
2nd Semester	BCDP02-005	Marketing		
May	BCDP02-008	Accounting for Decision Making		
	192 <u>BCDP02-049</u>	WHS Risk Management		
J/M/S	BCDP02-102	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	193 <u>LAWS10-100</u>	Business Law		
	PUBR13-314	Sport Public Relations		
	Alternative SP1	Choose either ENFB13-304 OR IBUS12-251		
4th Semester	MGMT13-305	Human Resource Management		
January	<u>SPMT11-115</u>	Sport Organisation, Governance and Policy		
	201 <u>SPMT13-125</u>	High Performance Sport Management		
	General Elective UG	Choose any UG subject on offer across the University		
5th Semester	MKTG13-303	Market Research and Analysis	MKTG11-100	
May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
	202 <u>SPMT13-700</u>	Professional Experience Sport Management		
	General Elective UG	Choose any UG subject on offer across the University		
6th Semester	LAWS13-543	Sports Law	LAWS10-100 & LAWS11-105 & LAWS11-110	
September	MGMT13-305	Human Resource Management		
	203 <u>MGMT13-321</u>	Negotiation	CORE11-002 or MGMT11-101	
	<u>SPMT12-124</u>	International Sport Business		



**General Elective UG** 

Choose any UG subject on offer across the University

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		Sequence Plan For students Commencing May 2019		
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	BCAS01-020	Academic Skills		
May	BCDP02-005	Marketing		
	192 <u>BCDP02-033</u>	Introduction to Global Citizenship		
	BCDP02-049	WHS Risk Management		
	BCDP02-101	Critical Thinking and Communication	CORE11-001	
2nd Semester	BCDP02-008	Accounting for Decision Making		
September	BCDP02-019	Sport Information		
	193 <u>BCDP02-020</u>	Sport Public Relations		
	BCDP02-102	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	201 <u>HRTM12-209</u>	Event Management		
	<u>SPMT12-121</u>	Sport Development		
	General Elective UG	Choose any UG subject on offer across the University		
4th Semester	LAWS10-100	Business Law		
May	MKTG13-303	Market Research and Analysis	MKTG11-100	
	202 MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
	<u>SPMT13-700</u>	Professional Experience Sport Management		
5th Semester	LAWS13-543	Sports Law	LAWS10-100 & LAWS11-105 & LAWS11-110	
September	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101	
	203 <u>SPMT12-124</u>	International Sport Business		
	Alternative SP1	Choose either ENFB13-304 OR IBUS12-251		
6th Semester	MGMT13-305	Human Resource Management		
January	<u>SPMT11-115</u>	Sport Organisation, Governance and Policy		
	211 <u>SPMT13-125</u>	High Performance Sport Management		



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		Sequence Plan For students Commencing September 20	019	
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	BCAS01-020	Academic Skills		
September	BCDP02-019	Sport Information		
1	193 <u>BCDP02-020</u>	Sport Public Relations		
	BCDP02-033	Introduction to Global Citizenship		
	BCDP02-101	Critical Thinking and Communication	CORE11-001	
2nd Semester	BCDP02-005	Marketing		
January	BCDP02-021	Sport Development		
2	201 <u>BCDP02-064</u>	Sport Organisation, Governance and Policy		
	BCDP02-102	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
2	202 <u>ACCT11-100</u>	Accounting for Decision Making		
	LAWS10-100	Business Law		
	MKTG13-303	Market Research and Analysis	MKTG11-100	
4th Semester	LAWS13-543	Sports Law	LAWS10-100 & LAWS11-105 & LAWS11-110	
September	MGMT13-305	Human Resource Management		
2	203 <u>SPMT12-124</u>	International Sport Business		
	Alternative SP1	Choose either ENFB13-304 OR IBUS12-251		
5th Semester	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101	
January	<u>SPMT11-115</u>	Sport Organisation, Governance and Policy		
2	211 <u>SPMT13-125</u>	High Performance Sport Management		
	General Elective UG	Choose any UG subject on offer across the University		
6th Semester	HRTM12-212	WHS Risk Management		
May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
2	212 <u>SPMT13-700</u>	Professional Experience Sport Management		
	General Elective UG	Choose any UG subject on offer across the University		