

STUDENT FOR A SEMESTER SUBJECT TIMETABLE – SEPTEMBER 2019

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The subjects are listed below in alphabetical order by faculty.

SUBJECT AND DESCRIPTION		LECTURE <i>Compulsory:</i>	TUTORIAL* <i>Choose one:</i>
Bond Business School	Accounting for Decision Making ACCT11-100 This subject provides a thorough foundation in accounting with an emphasis on financial reporting and so no prior knowledge of accounting is required. It covers the basic financial statements used in financial reporting, the accounting cycles, reporting analysis and the interpretation of financial statements.	Mon 1-3pm	Wed 2-4pm
	Business Statistics STAT11-111 The aim of the subject is to help students develop computational skills and problem solving capabilities using Excel as a tool for analysis and presentation of solutions to business problems. Students will learn when it is appropriate to use the various techniques and how to interpret the output generated by Excel.	Tues 11am – 1pm	Wed 2-4pm OR Wed 4-6pm
	Elementary Maths STAT10-100 This subject provides students with the chance to bring their quantitative maths skills up to a standard that is required for future business subjects at Bond University. It also provides new material that is essential to the understanding of business-related problems.	Mon 4-6pm	Wed 4-6pm
	Marketing MKTG11-100 This subject is designed to teach students how to manage the relationship between businesses and their customers. It covers the nature of customers, marketing tools and the broader environment within which the marketer operates.	Mon 5-7pm	Wed 4-6pm
	Principles of Economics ECON11-100 This introductory subject will equip students with the essential tools of economics, and how these are applied in real-life situations. Participants will gain an understanding of how to address economic problems in their own lives as well as in industry, politics, society, and the wider environment.	Tue 3-5pm	Wed 2-4pm
	Quantitative Methods STAT11-112 This subject develops the essential mathematical and statistical skills required for quantitative subjects in Actuarial Sciences. It includes the applications of calculus, probability, moment-generating functions, sampling distributions, and hypothesis testing.	Tues 11am – 1pm	Wed 10am – 12pm OR Fri 9-11am

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Bond Business School	<p>Sport Information SPMT12-103</p> <p>Sport Information will aim to enhance the students understanding and ability to create, assess and report in a variety of sport contexts. This may include the management of sport data results, tracking performance KPI's and communication with relevant stakeholders. Such stakeholders may include state and federal government; NSO's and SSO's; SIS/SAS and other non- profit organisations; and, the community at large.</p>	Tues 11am – 1pm	Fri 9-11am
Faculty of Law	<p>Business Law LAWS10-100</p> <p>The subject provides an introduction to the law regulating business in Australia today. It seeks to develop students' knowledge and understanding of the Australian legal system and sources of law in Australia, the commercial legal responsibilities and risks of doing business, key aspects of the law of torts, contracts and consumer protection, and the law associated with starting, managing, financing and closing companies and other business entities.</p>	Thurs 5-7pm	Wed 4-5pm OR Wed 5-6pm
	<p>Contemporary Issues in Law & Society LAWS13-115</p> <p>This subject is not a technical law subject but instead explores some of the political controversies which surround law. The goal of this subject is to create cross-disciplinary debate on how to solve contemporary problems such as: the impact of science in an era of human cloning; freedom of expression - media regulation and hate speech; government regulation of terrorism; criminal investigations and trials; immigration; and gender-based discrimination.</p> <p><i>We advise discretion with this subject as the content may include sensitive and controversial topics relating to gender, race, discrimination etc.</i></p>	Tues 5-7pm	Mon 3-4pm OR Mon 4-5pm
Faculty of Society and Design	<p>Advertising Principles and Practice ADVT11-100</p> <p>This subject is an introduction to the role of advertising in society. Students will study advertisements and consider the impact of advertising on society and individuals, and will practice copywriting strategies and techniques used in the design of print advertisements.</p>	Mon 5-7pm	Wed 4-5pm

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Faculty of Society and Design	Cultural and Ethical Values PHIL11-121 In this subject students will learn about Western values, their origins and justifications. They will also become familiar with moral reasoning and with the application of moral principles to contemporary social and ethical issues.	Tues 3-5pm	Wed 5-6pm
	Design Communications MMDE11-100 This subject introduces students to the important role of design within a global context. Students will learn fundamental design principles and elements such as colour, typography, line, shape and form, as foundations for the aesthetic, functional and social applications of design.	Tues 5-7pm	Wed 4-6pm
	Directing Actors FITV12-201 This subject explores the actor/director relationship. It introduces students to the approaches and practices of working with actors to rehearse and achieve screen performances. Furthermore, it seeks to demystify how actors approach their work, the language they use to discuss their work, and the theoretical models developed over the past century, such as Stanislavski, Brecht, Method, and British, upon which many actors build their performance techniques.	Wed 3-5pm	Wed 6-9pm
	Introduction to Communication COMN11-101 This subject provides a range of communication theories to explain culture, gender, media, cultural diversity and persuasion, and will explain the effectiveness of different ways of communicating. This subject forms the basis for all other Bond Communication subjects.	Tues 3-5pm	Thurs 3-4pm
	Introduction to International Relations INTR11-100 This subject provides an introduction to international relations and politics from an Australian perspective. It covers the basic concepts and theoretical approaches to international relations and offers a framework for understanding international affairs.	Tues 5-7pm	Thurs 4-5pm OR Thurs 5-6pm
	Introduction to Philosophy PHIL11-101 This subject serves as an introduction to philosophy and will consider a range of philosophical issues such as the mind-body problem, the existence of God, the nature of truth and reality, free-will and determinism.	Mon 3-5pm	Wed 3-4pm OR Wed 4-5pm

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Faculty of Society and Design	<p>Introduction to Psychology: Biology and Personality PSYC11-100</p> <p>This subject introduces students to the science and profession of psychology and reviews theory and research across a number of domains within the discipline. This subject also aims to develop a critical thinking perspective on issues and findings in psychological research.</p>	Thurs 9 – 11am	Thurs 11am – 12pm OR Thurs 4-5pm
	<p>Public Relations Principles and Practice PUBR11-100</p> <p>This subject provides a comprehensive framework to show how public relations practitioners work in industry and government organisations and is considered as a positive force in society, from a management perspective. Four elements are covered: present structure of the profession and industry; concepts of public relations management; applications of concepts to programs; and public relations techniques.</p>	Wed 4-6pm	Thurs 4-5pm
	<p>Screenwriting 1 FITV11-110</p> <p>Students will gain an understanding of the essentials of scriptwriting and script editing for film and television. They will develop skills in the writing of various kinds of productions: drama, sit-com, corporate videos etc. Plotting, structure and characterisation will form the basis of the subject.</p>	Tues 3-5pm	Tues 5-7pm
Faculty of Health Sciences and Medicine	<p>Australia's Health Issues & Priorities HPER11-101</p> <p>This subject introduces students to Australia's priority health issues such as the burden of disease, factors relating to health and opportunities for interventions across the health system. The subject will teach students to think about major health issues across the spectrum of the health system from prevention through to treatment to identify opportunities to improve health.</p>	Tues 9-11am	Tues 11am – 12pm
	<p>Food, Nutrition & Health NUTR11-101</p> <p>This subject examines the relationship between food, nutrition and human health and provides an introduction to nutrients and the role of nutrition in human health and development. Students use this knowledge to critically examine current major nutrition challenges including obesity, malnutrition and nutrition on human performance.</p>	Thurs 9-11am	Thurs 2-3pm

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Core Curriculum	<p>Critical Thinking and Communication CORE11-001</p> <p>In this subject students will be introduced to critical thinking and clear expression. They will evaluate arguments, identify assumptions, judge patterns of inference, and recognise and apply various methods of reasoning. Students will learn how to clarify and visually represent their thinking to make better decisions, evaluate and use evidence, and communicate more effectively in their writing and speaking.</p>	Mon 11am – 1pm	Wed 4-6pm OR Thurs 3-5pm
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