# Program structure and sequence plans



BN-10014		Bachelor of Busin	ess		
Version	5	Tourism Management M	Jan Intake		
January	2020 Semester 1	ACCT11-100 Accounting for Decision Making	CORE11-001 Critical Thinking and Communication	ECON11-100 Principles of Economics	MKTG11-100 Marketing
May	2020 Semester 2	CORE11-002 Collaboration, Teams and Leadership	LAWS10-100 Business Law	HRTM12-206 Tourism Analysis and Evaluation	Alt. STAT Choose either STAT11-111 OR STAT11-112
September	2020 Semester 3	CORE11-003 Responsibility, Integrity and Civic Discourse	FINC12-200 Fundamentals of Finance	MGMT13-305 Human Resource Management	Major/Elective Optional Major subject or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	•
January	2021 Semester 1	HRTM12-204 Contemporary Issues in Hospitality and Tourism Management	HRTM12-209 Event Management	Major/Elective Optional Major subject or Elective	Major/Elective Optional Major subject or Elective
May	2021 Semester 2	BUSN13-331 Business Model Generation	HRTM12-212 WHS Risk Management	Major/Elective Optional Major subject or Elective	Major/Elective Optional Major subject or Elective
September	2021 Semester 3	BUSN13-332 Business Model Execution	Major/Elective Optional Major subject or Elective	Major/Elective Optional Major subject or Elective	Major/Elective Optional Major subject or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	
BN-10014		Subject Catalogue  Bachelor of Busin		Program Catalogue	
BN-10014 Version	5		ess	Program Catalogue	May Intake
	5 2020 Semester 1	Bachelor of Busin	ess	Program Catalogue  ECON11-100 Principles of Economics	May Intake MKTG11-100 Marketing
Version	2020	Bachelor of Busin Tourism Management M ACCT11-100	ess ajor CORE11-001 Critical Thinking and	ECON11-100	MKTG11-100
Version May	2020 Semester 1 2020	Bachelor of Busin Tourism Management M  ACCT11-100 Accounting for Decision Making  CORE11-002 Collaboration, Teams and	ess ajor CORE11-001 Critical Thinking and Communication LAWS10-100	ECON11-100 Principles of Economics  Major Option or Elective Choose either a optional Major	MKTG11-100 Marketing  Alt. STAT Choose either STAT11-111 OR
Version  May  September	2020 Semester 1 2020 Semester 2 2021 Semester 3	Bachelor of Busin Tourism Management M  ACCT11-100 Accounting for Decision Making  CORE11-002 Collaboration, Teams and Leadership  CORE11-003 Responsibility, Integrity and Civic Discourse  Subject Catalogue	CORE11-001 Critical Thinking and Communication LAWS10-100 Business Law FINC12-200 Fundamentals of Finance	ECON11-100 Principles of Economics  Major Option or Elective Choose either a optional Major subject or General Elective  HRTM12-209 Event Management  Program Catalogue	MKTG11-100 Marketing  Alt. STAT Choose either STAT11-111 OR STAT11-112  HRTM12-204 Contemporary Issues in Hospitality and Tourism Management
Version  May  September	2020 Semester 1 2020 Semester 2 2021	Bachelor of Busin Tourism Management M  ACCT11-100 Accounting for Decision Making  CORE11-002 Collaboration, Teams and Leadership  CORE11-003 Responsibility, Integrity and Civic Discourse	CORE11-001 Critical Thinking and Communication  LAWS10-100 Business Law  FINC12-200 Fundamentals of Finance	ECON11-100 Principles of Economics  Major Option or Elective Choose either a optional Major subject or General Elective  HRTM12-209 Event Management	MKTG11-100 Marketing  Alt. STAT Choose either STAT11-111 OR STAT11-112  HRTM12-204 Contemporary Issues in Hospitality
Version  May  September  January	2020 Semester 1  2020 Semester 2  2021 Semester 3	Bachelor of Busin Tourism Management M  ACCT11-100 Accounting for Decision Making  CORE11-002 Collaboration, Teams and Leadership  CORE11-003 Responsibility, Integrity and Civic Discourse  Subject Catalogue  HRTM12-206	CORE11-001 Critical Thinking and Communication  LAWS10-100 Business Law  FINC12-200 Fundamentals of Finance  Major Catalogue  HRTM12-212	ECON11-100 Principles of Economics  Major Option or Elective Choose either a optional Major subject or General Elective  HRTM12-209 Event Management  Program Catalogue  Major/Elective	MKTG11-100 Marketing  Alt. STAT Choose either STAT11-111 OR STAT11-112  HRTM12-204 Contemporary Issues in Hospitality and Tourism Management  Major/Elective
Version  May  September  January  May	2020 Semester 1 2020 Semester 2 2021 Semester 3 2021 Semester 1 2021	Bachelor of Busin Tourism Management M  ACCT11-100 Accounting for Decision Making  CORE11-002 Collaboration, Teams and Leadership  CORE11-003 Responsibility, Integrity and Civic Discourse  Subject Catalogue  HRTM12-206 Tourism Analysis and Evaluation  BUSN13-331	CORE11-001 Critical Thinking and Communication  LAWS10-100 Business Law  FINC12-200 Fundamentals of Finance  Major Catalogue  HRTM12-212 WHS Risk Management  MGMT13-305	ECON11-100 Principles of Economics  Major Option or Elective Choose either a optional Major subject or General Elective  HRTM12-209 Event Management  Program Catalogue  Major/Elective Optional Major subject or Elective	MKTG11-100 Marketing  Alt. STAT Choose either STAT11-111 OR STAT11-112  HRTM12-204 Contemporary Issues in Hospitality and Tourism Management  Major/Elective Optional Major subject or Elective  Major/Elective

Updated 15/06/2020

## Program structure and sequence plans



BN-10014	-10014 Bachelor of Business					
Version	5 Tourism Management Major				Sep Intake	
	2020	ACCT11-100	CORE11-001	ECON11-100	MKTG11-100	
September	Semester 1	Accounting for Decision Making	Critical Thinking and Communication	Principles of Economics	Marketing	
	2021	CORE11-002	MGMT13-305	LAWS10-100	Alt. STAT	
January	Semester 2	Collaboration, Teams and Leadership	Human Resource Management	Business Law	Choose either STAT11-111 OR STAT11-112	
	2021	CORE11-003	FINC12-200	HRTM12-206	HRTM12-212	
May	Semester 3	Responsibility, Integrity and Civic Discourse	Fundamentals of Finance	Tourism Analysis and Evaluation	WHS Risk Management	
		Subject Catalogue	Major Catalogue	Program Catalogue		
	2021	Major/Elective/Exchange	Major/Elective/Exchange	Major/Elective/Exchange	Major/Elective/Exchange	
September	Semester 1	Optional Major subject, Elective or Exchange Semester	Optional Major subject, Elective or Exchange Semester	Optional Major subject, Elective or Exchange Semester	Optional Major subject, Elective or Exchange Semester	
	2022	BUSN13-331	HRTM12-204	HRTM12-209	Major/Elective	
January	Semester 2	Business Model Generation	Contemporary Issues in Hospitality and Tourism Management	Event Management	Optional Major subject or Elective	
	2022	BUSN13-332	Major/Elective	Major/Elective	Major/Elective	
May	Semester 3	Business Model Execution	Optional Major subject or Elective	Optional Major subject or Elective	Optional Major subject or Elective	
		Subject Catalogue	Major Catalogue	Program Catalogue		

### **PROGRAM INFORMATION**

2nd Majors choose any six subject major from the Bond Business School

Minors choose any four subject minor from the Bond Business School and two elective subjects from the university Electives Six (6) general elective subjects

#### SUBJECT INFORMATION

Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business Model Execution Must be taken in the Final Smester

### **GENERAL INFORMATION**

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

Updated 15/06/2020 2

# Program structure and sequence plans



BN-10014 Bachelor of Business

Version 5 Tourism Management Major Bachelors Degree

Total Subjects 24 Total Credit Points 240 Cricos Code 063055G

Structure 12 Required Subjects 1 x 6 Subject Major 6 General Electives

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite				
ou must complete the following required subjects:								
J/M/S	ACCT11-100	Accounting for Decision Making						
J/M/S	BUSN13-331	Business Model Generation						
J/M/S	BUSN13-332	Business Model Execution		BUSN13-331				
J/M/S	CORE11-001	Critical Thinking and Communication						
J/M/S	CORE11-002	Collaboration, Teams and Leadership	BCDP02-101 or CORE11-001					
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse	BCDP02-101 or CORE11-001 & BCDP02- 102 or CORE11-002					
J/M/S	ECON11-100	Principles of Economics						
J/M/S	FINC12-200	Fundamentals of Finance						
J/S	MGMT13-305	Human Resource Management						
J/M/S	LAWS10-100	Business Law						
J/M/S	MKTG11-100	Marketing						
J/M/S	Alt. STAT	Choose either STAT11-111 OR STAT11-112						
J/M/S	STAT11-111	Business Statistics						
J/M/S	STAT11-112	Quantitative Methods						
J/M/S	TOUM	Major - Tourism Management						
J/M/S	Required	You must complete the following subjects:						
J	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management						
M	HRTM12-206	Tourism Analysis and Evaluation						
J	HRTM12-209	Event Management						
M	HRTM12-212	WHS Risk Management						
J/M/S	Choose 2	Plus two subjects from the following options:						
J/M/S	HRTM11-100	Wine Studies						
S	HRTM12-203	Rooms Division Management						
M	HRTM12-205	Strategic Pricing and Revenue Management						
J/S	HRTM12-214	Adventure Tourism						
J	HRTM12-220	Sustainable Tourism and Indigenous Culture						

Updated 15/06/2020 3