# Program structure and sequence plans



BN-10027		Bachelor of Business	(3 Year Program)		
Version	4	International Business Major			Jan Intake
January	2020 Semester 1	ACCT11-100 Accounting for Decision Making	CORE11-001 Critical Thinking and Communication	ECON11-100 Principles of Economics	MKTG11-100 Marketing
September	2020 Semester 2	CORE11-002 Collaboration, Teams and Leadership	LAWS10-100 Business Law	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Alt. STAT Choose either STAT11-111 OR STAT11- 112
		Subject Catalogue	Major Catalogue	Program Catalogue	•
January	2021 Semester 1	CORE11-003 Responsibility, Integrity and Civic Discourse	FINC12-200 Fundamentals of Finance	IBUS12-250 International Business	MGMT13-305 Human Resource Management
September	2021 Semester 2	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester
		Subject Catalogue	Major Catalogue	Program Catalogue	!
January	2022 Semester 1	BUSN13-331 Business Model Generation	ECON13-303 International Trade	Major/Elective Optional Major subject or Elective	Major/Elective Optional Major subject or Elective
September	2022 Semester 2	BUSN13-332 Business Model Execution	FINC13-307 International Finance	IBUS11-310 Doing Business Globally	Major/Elective Optional Major subject or Elective
BN-10027		Bachelor of Business	 (3 Year Program)		
Version	4	International Business Ma	njor		May Intake
	2020				
	Semester 1				
	2021 Semester 2				
	2021 Semester 1				
	2022				
	Semester 2				
		Subject Catalogue	<u>Major Catalogue</u>	Program Catalogue	
	2022 Semester 1				
	2023				
	Semester 2				

Updated 15/06/2020

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Version	4	International Business Major			Sep Intake			
	2020	ACCT11-100	CORE11-001	ECON11-100	MKTG11-100			
September	Semester 1	Accounting for Decision Making	Critical Thinking and Communication	Principles of Economics	Marketing			
	2021	CORE11-002	LAWS10-100		Alt. STAT			
January	Semester 2	Collaboration, Teams and Leadership	Business Law		Choose either STAT11-111 OR STAT11- 112			
Subject Catalogue Major Catalogue Program Catalogue								
	2021	CORE11-003	FINC12-200	Major/Elective	IBUS11-310			
September	Semester 1	Responsibility, Integrity and Civic Discourse	Fundamentals of Finance	Optional Major subject or Elective	Doing Business Globally			
	2022	ECON13-303	MGMT13-305	Major/Elective	Major/Elective			
January	Semester 2	International Trade	Human Resource Management	Optional Major subject or Elective	Optional Major subject or Elective			
Subject Catalogue Major Catalogue Program Catalogue								
	2022	BUSN13-331	FINC13-307	Major/Elective	Major/Elective			
September	Semester 1	Business Model Generation	International Finance	Optional Major subject or Elective	Optional Major subject or Elective			
	2023	BUSN13-332	Major/Elective	Major/Elective	Major/Elective			
January	Semester 2	Business Model Execution	Optional Major subject or Elective	Optional Major subject or Elective	Optional Major subject or Elective			

#### **GENERAL INFORMATION**

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

#### **PROGRAM INFORMATION**

### SUBJECT INFORMATION

Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business Model Execution Must be taken in the Final Smester

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BN-10027 Bachelor of Business (3 Year Program)

Version 4 International Business Major Bachelors Degree

Total Subjects 24 Total Credit Points 240 Cricos Code 077409E

Structure 12 Required Subjects 1 x 6 Subject Major 6 General Electives

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite					
You must complete the following required subjects:									
J/M/S	ACCT11-100	Accounting for Decision Making							
J/M/S	BUSN13-331	Business Model Generation							
J/M/S	BUSN13-332	Business Model Execution	E	BUSN13-331					
J/M/S	CORE11-001	Critical Thinking and Communication							
J/M/S	CORE11-002	Collaboration, Teams and Leadership	BCDP02-101 or CORE11-001						
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse	BCDP02-101 or CORE11-001 & BCDP02-102 or CORE11-002						
J/M/S	ECON11-100	Principles of Economics							
J/M/S	FINC12-200	Fundamentals of Finance							
J/S	MGMT13-305	Human Resource Management							
J/M/S	LAWS10-100	Business Law							
J/M/S	MKTG11-100	Marketing							
J/M/S	Alt. STAT	Choose either STAT11-111 OR STAT11-112							
J/M/S	STAT11-111	Business Statistics							
J/M/S	STAT11-112	Quantitative Methods							
J/M/S	IBUS	Major - International Business							
J/M	ECON13-303	International Trade	ECON11-100						
J/S	FINC13-307	International Finance	FINC12-200						
S	IBUS11-310	Doing Business Globally	IBUS12-250						
J/M/S	IBUS12-250	International Business							
J/M/S	Choose 2	Plus two subjects from the following options:							
M/S	IBUS12-251	Concepts of Strategy							
J/M	MGMT13-324	Cross Cultural Management	CORE11-002 or MGMT11-101						
J/S	MKTG13-301	International Marketing	MKTG11-100						
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