

## **Bachelor of Creative Arts**

**Program Structure** 

### For student commencing from 201+

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20044 v1	24	Jan, Sept	2 years full-time	3 CORE University
				6 Creative Writing Foundation Subjects
				2 Majors (6 subjects each):
				Creative Major Option
				<ul> <li>Humanities OR Business Major Option</li> </ul>
				3 General Electives

Core University Subjects (3)				
One core subject must be taken per semester for the first three semesters.				
CORE11-001	Critical Thinking & Communication			
CORE11-002	Leadership & Team Dynamics			
CORE11-003	Ethical Thought & Action			
Beyond Bond: Professional Development & Community Engagement*				

Required Subjects	(6)	Prerequisites	Assumed Knowledge*	Availability
JOUR13-300	Creative Writing: Fiction and Non-Fiction			Jan, Sep
FITV11-110	Screenwriting Short Fiction			May, Sep
JOUR11-110	Creative Writing: Plot and Genre			Sept
COMN13-300	Capstone Project			Jan, May, Sept
And choose 2 from	n:			
FITV12-210	Advanced Screenwriting			Jan, May
AUST11-100	Australian Literature			Jan, Sept
JOUR11-111	Creative Writing Project (Faculty Approval Required)	JOUR11-110		Jan, May
ENGL12-106	Contemporary Western Literature and the Bible			Jan
JOUR13-318	Freelance Feature Writing and Blogging			May

<sup>\*</sup> Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

### \*\*Assumed Knowledge

This is the minimum level of knowledge needed to successfully complete this subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Creative Major Option (6) Choose one major option from the below list.				
Advertising	Film and Television			
Communication	Media Studies			
Corporate Storytelling	<u>Public Relations</u>			
Digital Media	Social Media			

See over page for Humanities OR Business Major Options



Humanities OR Business Major Option (6) - Choose one (1) Majo	or option from either the Humanities Major OR Business Major.
Humanities Major options:	
Advertising	International Relations
<u>Australian Studies</u>	Japanese Language and Culture
Chinese Language and Culture	Language and Culture
Communication	Media Studies
Corporate Communication	Philosophy
Counselling Interventions	<u>Psychology</u>
Criminology	Public Relations
Digital Media	Social Media
Film and Television	Spanish Language and Culture
French Language and Culture	
Business Major options:	
Entrepreneurship and Innovation	Marketing (Students are required to take MKTG11-100 Marketing as an elective if choosing this major)
Marketing Communication (Students are required to take MKTG11-100 Marketing as an elective if choosing this major)	



# **Bachelor of Creative Arts**

Program Sequencing

### Commencing JAN

Jan (semester 1)		May (semester 2)		September (sem	September (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Leadership and Team Dynamics	CORE11-003	Ethical Thought and Action	
JOUR13-300 Creative Writing: Fiction and Non-Fiction		FITV11-110	Screenwriting Short Fiction	JOUR11-110	Creative Writing: Plot and Genre	
	Creative Major Option		Creative Major Option		Creative Major Option	
	Humanities or Business Major Option		Humanities or Business Major Option		Humanities or Business Major Option	
Jan (semester 4)		May (semester 5)		September (sem	September (semester 6)	
	Creative Major Option		Creative Major Option	COMN13-300	Capstone Project	
	Creative Writing Foundation		Creative Writing Foundation		Creative Major Option	
	Humanities or Business Major Option		Humanities or Business Major Option		Humanities or Business Major Option	
	General Elective		General Elective		General Elective	

#### Commencing **SEPTEMBER**

September (semester 1)		Jan (semester 2	Jan (semester 2)		May (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Leadership and Team Dynamics	CORE11-003	Ethical Thought and Action	
JOUR11-110	Creative Writing: Plot and Genre	JOUR13-300	Creative Writing: Fiction and Non-Fiction	FITV11-110	Screenwriting Short Fiction	
	Creative Major Option		Creative Major Option		Creative Major Option	
	Humanities or Business Major Option		Humanities or Business Major Option		Humanities or Business Major Option	
September (semester 4)		Jan (semester !	Jan (semester 5)		May (semester 6)	
	Creative Major Option		Creative Major Option	COMN13-300	Capstone Project	
	Creative Writing Foundation		Creative Writing Foundation		Creative Major Option	
	Humanities or Major Business Option		Humanities or Major Business Option		Humanities or Major Business Option	
	General Elective		General Elective		General Elective	