BOND UNIVERSITY
FACULTY OF SOCIETY & DESIGN

For students commencing from **202+**

Program Code	Total Subject	Intakes	Duration	Degree Structure
HS-23080, v5	13 (165cp)	Jan, May, Sept	4 semesters + 20 weeks	80cp Foundation subjects 40cp General Electives 45cp Professional Portfolio (20 weeks)

Foundation Subjects (8)		Assumed Knowledge	Requisites	Offering
HUMR71-100	Research Methods and Data Visualisation		Anti-requisite HUMR71-111	Jan, May, Sept
HUMR71-705	Research Project	HUMR71-100		Jan, May, Sept
PUBR71-102	Public Relations Masterclass			Jan
COMN71-102	Social Media: Risks and Opportunities			Jan
COMN71-103	Human Communication Theory			May
ADVT71-102	Advertising Masterclass			May
COMN71-104	Relational Communication			Sept
COMN71-105	Strategic Organisational Communication & Leadership			Sept

General Electives (40cp)				
Choice of four electives from the list of available postgraduate subjects from across the University.				

Professional (45cp)			Requisites	Offering
COMN73-100	Professional Portfolio (45cp)		Successful completion of 12 Masters subjects	Jan / May / Sept

Assumed Knowledge*

This is the minimum level of knowledge needed to successfully complete this subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Master of Communication (Professional)
Program Sequencing

Commencing **January**		Commencing **May**		Commencing **September**	
Semester 1 (Jan)		**Semester 1 (May)**		**Semester 1 (Sept)**	
PUBR71-102	Public Relations Masterclass	COMN71-103	Human Communication Theory	COMN71-104	Relational Communication
COMN71-102	Social Media: Risks and Opportunities	ADVT71-102	Advertising Masterclass	COMN71-105	Strategic Organisational Communication & Leadership
General Elective		General Elective		General Elective	
Semester 2 (May)		**Semester 2 (Sept)**		**Semester 2 (Jan)**	
COMN71-103	Human Communication Theory	COMN71-104	Relational Communication	PUBR71-102	Public Relations Masterclass
ADVT71-102	Advertising Masterclass	COMN71-105	Strategic Organisational Communication & Leadership	COMN71-102	Social Media: Risks and Opportunities
General Elective		General Elective		General Elective	
Semester 3 (Sept)		**Semester 3 (Jan)**		**Semester 3 (May)**	
HUMR71-100	Research Methods and Data Visualisation	HUMR71-100	Research Methods and Data Visualisation	HUMR71-100	Research Methods and Data Visualisation
COMN71-104	Relational Communication	PUBR71-102	Public Relations Masterclass	COMN71-103	Human Communication Theory
COMN71-105	Strategic Organisational Communication & Leadership	COMN71-102	Social Media: Risks and Opportunities	ADVT71-102	Advertising Masterclass
Semester 4 (Jan)		**Semester 4 (May)**		**Semester 4 (Sept)**	
HUMR71-705	Research Project	HUMR71-705	Research Project	HUMR71-705	Research Project
General Elective		General Elective		General Elective	
General Elective		General Elective		General Elective	
Semester 5 (May)		**Semester 5 (Sept)**		**Semester 5 (Jan)**	
COMN73-100	Professional Portfolio (45cp)	COMN73-100	Professional Portfolio (45cp)	COMN73-100	Professional Portfolio (45cp)

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.