Program structure and sequence plans



			nal Hotel and Tourism		
Version	1				Jan Intake
	2021	HRTM71-204	HRTM71-220	MGMT71-104	
January	Semester 1	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Cultures	Managing People	
	2021	HRTM71-205	HRTM71-206	HRTM71-212	
May	Semester 2	Strategic Pricing and Revenue Management	Tourism Analysis and Evaluation	WHS Risk Management	
	2021	MKTG71-600	General Elective PG	General Elective PG	
September	Semester 3	Marketing Fundamentals	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2022	STAT71-102	General Elective PG	General Elective PG	
January	Semester 1	Analysis and Application	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
BN-13140		Master of Internation	nal Hotel and Tourism	Management	
Version	1				May Intake
	2021	HRTM71-205	HRTM71-206	HRTM71-212	
May	Semester 1	Strategic Pricing and Revenue Management	Tourism Analysis and Evaluation	WHS Risk Management	
	2021	MKTG71-600	General Elective PG	General Elective PG	
September	Semester 2	Marketing Fundamentals	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
	2022	HRTM71-204	HRTM71-220	STAT71-102	
January	Semester 3	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Cultures	Analysis and Application	
		Subject Catalogue	<u>Major Catalogue</u>	Program Catalogue	
	2022	MGMT71-104	General Elective PG	General Elective PG	
May	Semester 1	Managing People	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
BN-13140		Master of Internation	nal Hotel and Tourism	Management	
Version	1				Sep Intake
	2021	MGMT71-104	MKTG71-600	General Elective PG	
September	Semester 1	Managing People	Marketing Fundamentals	Choose any PG subject provided requirements are met.	
	2022	HRTM71-204	HRTM71-220	General Elective PG	
January	Semester 2	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Cultures	Choose any PG subject provided requirements are met.	
	2022	HRTM71-205	HRTM71-206	HRTM71-212	
May	Semester 3	Strategic Pricing and Revenue Management	Tourism Analysis and Evaluation	WHS Risk Management	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2022	STAT71-102	General Elective PG	General Elective PG	
	2022	Analysis and Application	Choose any PG subject provided	Choose any PG subject provided	

Updated 29/01/2021

Program structure and sequence plans



CENI	EDAL	INIEMBN	ΛΑΤΙΩΝ
LTEIN	FRAI	INFLIRI	VIALILIN

The Master of International Hotel and Tourism Management is designed to prepare you for professional and managerial roles in the global tourism and hotel industries. Emphasis is placed on asset, revenue and human resource management within tourism and hotel businesses.

PROGRAM INFORMATION

SUBJECT INFORMATION

BN-13140		Master of Internationa	er of International Hotel and Tourism Management			
Version	1					
Total Subjects	12	Total Credit Points	120	Cricos Code	102620A	
Structure		8 Required Subjects	4 General Elective			

Available	Code	Title	Assumed Knowledge	Requisite	
ou must complete the following required subjects:					
J	HRTM71-204	Contemporary Issues in Hospitality and Tourism Management			
M	HRTM71-205	Strategic Pricing and Revenue Management	MKIG/1-104 or MKIG/1-600 & ACCT71-600		
M	HRTM71-206	Tourism Analysis and Evaluation			
M	HRTM71-212	WHS Risk Management			
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures			
J/M/S	MGMT71-104	Managing People			
M/S	MKTG71-600	Marketing Fundamentals			
J/S	STAT71-102	Analysis and Application			
J/M/S	Optional Specialisation BBS	Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas. $ \\$			
J/M/S	SRC-467	Structure - Big Data Specialisation			
J/M/S	SRC-470	Structure - Finance Specialisation			
J/M/S	SRC-471	Structure - Marketing Specialisation			
J/M/S	SRC-472	Structure - International Business Specialisation			
J/M/S	SRC-512	Structure - Health Management Specialisation			

Updated 29/01/2021 2