

BN-13141 Master of International Hotel and Tourism Management (Professional)				
Version		1		Jan Intake
January	Semester 1	2021 HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	MGMT71-104 Managing People
May	Semester 2	2021 HRTM71-205 Strategic Pricing and Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 WHS Risk Management
September	Semester 3	2021 MKTG71-600 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.
		Subject Catalogue	Major Catalogue	Program Catalogue
January	Semester 1	2022 STAT71-102 Analysis and Application	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.
May	Semester 2	2022 Ait. PROF Choose either BUSN71-701 OR BUSN71-705		
BN-13141 Master of International Hotel and Tourism Management (Professional)				
Version		1		May Intake
May	Semester 1	2021 HRTM71-205 Strategic Pricing and Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 WHS Risk Management
September	Semester 2	2021 MKTG71-600 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.
January	Semester 3	2022 HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	STAT71-102 Analysis and Application
		Subject Catalogue	Major Catalogue	Program Catalogue
May	Semester 1	2022 MGMT71-104 Managing People	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.
September	Semester 2	2022 Ait. PROF Choose either BUSN71-701 OR BUSN71-705	SPMT71-125 Managing High Performance Sport	
BN-13141 Master of International Hotel and Tourism Management (Professional)				
Version		1		Sep Intake
September	Semester 1	2021 MGMT71-104 Managing People	MKTG71-600 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.
January	Semester 2	2022 HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	General Elective PG Choose any PG subject provided requirements are met.
May	Semester 3	2022 HRTM71-205 Strategic Pricing and Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 WHS Risk Management
		Subject Catalogue	Major Catalogue	Program Catalogue
September	Semester 1	2022 STAT71-102 Analysis and Application	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.
January	Semester 2	2023 Ait. PROF Choose either BUSN71-701 OR BUSN71-705	SPMT71-125 Managing High Performance Sport	

GENERAL INFORMATION

The Master of International Hotel and Tourism Management is designed to prepare you for professional and managerial roles in the global tourism and hotel industries. Emphasis is placed on asset, revenue and human resource management within tourism and hotel businesses.

PROGRAM INFORMATION

SUBJECT INFORMATION

BN-13141 Master of International Hotel and Tourism Management (Professional)

Version 1

Total Subjects 13 Total Credit Points 165 Cricos Code 102621M

Structure 8 Required Subjects 1 Directed Elective 4 General Elective

Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
J	HRTM71-204	Contemporary Issues in Hospitality and Tourism Management		
M	HRTM71-205	Strategic Pricing and Revenue Management	MKTG71-104 or MKTG71-600 & ACCT71-600	
M	HRTM71-206	Tourism Analysis and Evaluation		
M	HRTM71-212	WHS Risk Management		
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-600	Marketing Fundamentals		
J/S	STAT71-102	Analysis and Application		
J/M/S	Alt. PROF	Choose either BUSN71-701 OR BUSN71-705		
J/M/S	BUSN71-701	Professional Portfolio		
J/M/S	BUSN71-705	Professional Development		
J/M/S	Optional Specialisation BBS	Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas.		
J/M/S	SRC-467	Structure - Big Data Specialisation		
J/M/S	SRC-470	Structure - Finance Specialisation		
J/M/S	SRC-471	Structure - Marketing Specialisation		
J/M/S	SRC-472	Structure - International Business Specialisation		
J/M/S	SRC-512	Structure - Health Management Specialisation		