



David Baxby

Bachelor of Commerce / Bachelor of Laws (Honours)
Managing Director (Industrials), Wesfarmers - Sydney,
Australia

David's journey

1994

Graduated from Bond University with a combined degree in Law and Commerce.

Established early career in finance with Arthur Andersen and Goldman Sachs.

2003

Advised Virgin Group on the IPO and sale of 50% stake in Virgin Blue.

2004

Invited by Sir Richard Branson to join the Virgin Group as Head of Aviation and CEO of Virgin Management Asia Pacific.

2006

Relocated to Shanghai to oversee Virgin's operations in China.

2008

Relocated to Geneva to take over Virgin's aviation investments.

2011

Appointed Co-CEO of the Virgin Group, responsible for the group's global branding investment activities.

2012

Awarded the inaugural Robert Stable Medal - Bond University's highest honour - for his exceptional career achievements.

2014

CEO - Global Blue, based in Geneva.

2017

Managing Director - Industrials, Wesfarmers, based in Sydney.

BONDALUMNI