# Program structure and sequence plans



		bachelor of inter	national Hotel an	d Tourism Manage	ment
/ersion	13				Jan Intake
January	2022 Semester 1	CORE11-001 Critical Thinking and Communication	HRTM12-204 Contemporary Issues in Hospitality and Tourism	HRTM12-220 Sustainable Tourism and Indigenous Culture	MKTG11-100 Marketing
May	2022 Semester 2	ACCT11-100 Accounting Principles	Management CORE11-002 Collaboration, Teams and Leadership	HRTM12-206 Tourism Analysis and Evaluation	HRTM12-212 WHS Risk Management
September	2022 Semester 3	CORE11-003 Responsibility, Integrity and Civic Discourse	IBUS12-251 Concepts of Strategy	Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1	Directed Electives IHTM2 choose 1 subject from Directed Electives IHTM2
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	2023 Semester 1	LAWS10-100 Business Law	MGMT13-305 Human Resource Management	Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
Мау	2023 Semester 2	HRTM12-205 Strategic Pricing and Revenue Management	HRTM12-203 Rooms Division Management	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
September	2023 Semester 3	Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
		Subject Catalogue	Major Catalogue	Program Catalogue	
		<u>subject cutalogue</u>	<u>indior catalogue</u>	<u>inogram catalogae</u>	
BN-10019				d Tourism Manage	ment
	13				<mark>ment</mark> May Intake
	13 2022 Semester 1				
/ersion	2022	CORE11-001 Critical Thinking and	national Hotel an	d Tourism Manage	May Intake
/ersion May	Semester 1	CORE11-001 Critical Thinking and Communication ACCT11-100	Arritional Hotel an HRTM12-206 Tourism Analysis and Evaluation CORE11-002 Collaboration, Teams and Leadership HRTM12-204 Contemporary Issues in Hospitality and Tourism	d Tourism Manage HRTM12-212 WHS Risk Management IBUS12-251 Concepts of Strategy HRTM12-220 Sustainable Tourism and Indigenous	May Intake MKTG11-100 Marketing Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1 Directed Electives IHTM2
Version May September	Semester 1 2022 Semester 2 Semester 2 2023	CORE11-001   Critical Thinking and   Communication   ACCT11-100   Accounting Principles   CORE11-003   Responsibility, Integrity and Civic	HRTM12-206 Tourism Analysis and Evaluation CORE11-002 Collaboration, Teams and Leadership HRTM12-204 Contemporary Issues in	d Tourism Manage HRTM12-212 WHS Risk Management IBUS12-251 Concepts of Strategy HRTM12-220 Sustainable Tourism and Indigenous	MAY Intake MKTG11-100 Marketing Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1 Directed Electives IHTM2 choose 1 subject from Directed
Version May September	Semester 1 2022 Semester 2 Semester 2 2023	CORE11-001   Critical Thinking and   Communication   ACCT11-100   Accounting Principles   CORE11-003   Responsibility, Integrity and Civic   Discourse	HRTM12-206 Tourism Analysis and Evaluation CORE11-002 Collaboration, Teams and Leadership HRTM12-204 Contemporary Issues in Hospitality and Tourism Management	d Tourism Manage HRTM12-212 WHS Risk Management IBUS12-251 Concepts of Strategy HRTM12-220 Sustainable Tourism and Indigenous Culture	MAY Intake MKTG11-100 Marketing Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1 Directed Electives IHTM2 choose 1 subject from Directed
Version May September January	2022 Semester 1 2022 Semester 2 2023 Semester 3	Bachelor of Inter   CORE11-001   Critical Thinking and   Communication   ACCT11-100   Accounting Principles   CORE11-003   Responsibility, Integrity and Civic   Discourse   Subject Catalogue   HRTM12-203	HRTM12-206   Tourism Analysis and Evaluation   CORE11-002   Collaboration, Teams and   Leadership   HRTM12-204   Contemporary Issues in   Hospitality and Tourism   Management   Major Catalogue   HRTM12-205   Strategic Pricing and Revenue	d Tourism Manage HRTM12-212 WHS Risk Management IBUS12-251 Concepts of Strategy HRTM12-220 Sustainable Tourism and Indigenous Culture <u>Program Catalogue</u> LAWS10-100	May Intake MKTG11-100 Marketing Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1 Directed Electives IHTM2 choose 1 subject from Directed Electives IHTM2 Major/Minor/Elective Choose either General Elective,
September January May	2022 Semester 1 2022 Semester 2 2023 Semester 3 2023 Semester 1 2023	Bachelor of Inter   CORE11-001   Critical Thinking and   Communication   ACCT11-100   Accounting Principles   CORE11-003   Responsibility, Integrity and Civic   Discourse   Subject Catalogue   HRTM12-203   Rooms Division Management   MGMT13-305	HRTM12-206   Tourism Analysis and Evaluation   CORE11-002   Collaboration, Teams and   Leadership   HRTM12-204   Contemporary Issues in   Hospitality and Tourism   Management   Major Catalogue   HRTM12-205   Strategic Pricing and Revenue   Management   Directed Electives IHTM1   choose 3 subject from Directed	d Tourism Manage HRTM12-212 WHS Risk Management IBUS12-251 Concepts of Strategy HRTM12-220 Sustainable Tourism and Indigenous Culture Program Catalogue LAWS10-100 Business Law Major/Minor/Elective Choose either General Elective,	MAY Intake MKTG11-100 Marketing Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1 Directed Electives IHTM2 choose 1 subject from Directed Electives IHTM2 Major/Minor/Elective Choose either General Elective, Major/Minor/Elective Choose either General Elective,

### Program structure and sequence plans



BN-10019	Bachelor of International Hotel and Tourism Management					
Version	13				Sep Intake	
	2022	CORE11-001	IBUS12-251	MKTG11-100	Directed Electives IHTM1	
September	Semester 1	Critical Thinking and Communication	Concepts of Strategy	Marketing	choose 3 subject from Directed Electives IHTM1	
	2023	ACCT11-100	CORE11-002	HRTM12-204	HRTM12-220	
January	Semester 2	Accounting Principles	Collaboration, Teams and Leadership	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Culture	
	2023	CORE11-003	HRTM12-206	HRTM12-212	Directed Electives IHTM2	
May	Semester 3	Responsibility, Integrity and Civic Discourse	Tourism Analysis and Evaluation	WHS Risk Management	choose 1 subject from Directed Electives IHTM2	
		Subject Catalogue	Major Catalogue	Program Catalogue		
	2023	LAWS10-100	Directed Electives IHTM1	Major/Minor/Elective	Major/Minor/Elective	
September	Semester 1	Business Law	choose 3 subject from Directed Electives IHTM1	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject	
	2024	MGMT13-305	Directed Electives IHTM1	Major/Minor/Elective	Major/Minor/Elective	
January	Semester 2	Human Resource Management	choose 3 subject from Directed Electives IHTM1	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject	
	2024	HRTM12-205	Directed Electives IHTM1	Major/Minor/Elective	Major/Minor/Elective	
May	Semester 3	Strategic Pricing and Revenue Management	choose 3 subject from Directed Electives IHTM1	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject	
		Subject Catalogue	Major Catalogue	Program Catalogue		

### SUBJECT INFORMATION

#### **GENERAL INFORMATION**

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

#### **PROGRAM INFORMATION**

Hotel and Tourism Students must undertake at least one Industry Experience Placement (IEP) or Employment Activity towards the Beyond Bond program.

A maximum of 2 Industry Experience Placements can be arranged by CDC during a single degree.

Students not doing IEP should complete at least one Employment Activity.

All students must ensure they complete enough activities during Semesters 4 - 6 to meet the minimum requirement of 100 points by the end of their degree.

## Program structure and sequence plans



BN-10019 Bachelor of International Hotel and Tourism Management											
Version	13										
Total Subjects	24	Total Credit Points	240	Cricos Code	063584E						
Structure		14 Required Subjects	4 Directed Electives	6 General Electives							
Assumed	Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the										
responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are											
strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolement.											
		· · · · ·	ibject outline prior to								
Available	Code	Title		Assumed Knowledge	Requisite						
	You must complete the following required subjects:										
J/M/S	ACCT11-100	Accounting Principles									
J/M/S	CORE11-001	Critical Thinking and Communication									
J/M/S	CORE11-002	Collaboration, Teams and Leadership		BCDP02-101 or CORE11-001							
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse		BCDP02-101 or CORE11-001, BCDP02-102 or CORE11-002							
м	HRTM12-203	Rooms Division Management									
L	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management									
м	HRTM12-205	Strategic Pricing and Revenue Managemen	t	MKTG11-100, ACCT11-100							
м	HRTM12-206	Tourism Analysis and Evaluation									
м	HRTM12-212	WHS Risk Management									
L	HRTM12-220	Sustainable Tourism and Indigenous Culture	2								
M/S	IBUS12-251	Concepts of Strategy									
J/M/S	LAWS10-100	Business Law									
J/S	MGMT13-305	Human Resource Management									
J/M/S	MKTG11-100	Marketing									
J/M/S	Directed Electives IHTM1	choose 3 subject from Directed Electives IH	TM1								
s	HRTM11-100	Wine Studies									
s	HRTM12-201	International Food and Beverage Management									
L	HRTM12-209	Event Management									
s	HRTM12-214	Adventure Tourism									
J/M/S	Directed Electives IHTM2	choose 1 subject from Directed Electives IH	TM2								
J/M/S	IBUS12-250	International Business									
J/S	MGMT13-321	Negotiation									
J/M	MGMT13-324	Cross Cultural Management									

LINK TO MAJORS / MINORS INFORMATION

https://bond.edu.au/major-minor-and-specialisation