

| BN-13138 | | Master of Business Administration | | | |
|-----------|--------------------|--|---|---|---|
| Version | | 1 | | Jan Intake | |
| January | 2022 Semester 1 | Session 1 BMBA70-810 & BMBA70-820 | Session 2 BMBA70-830 & BMBA70-840 | Session 3 BMBA70-850 & BMBA70-860 | Session 4 BMBA70-870 & BMBA70-880 |
| May | 2022 Semester 2 | BMBA71-301 Data Analytics for Decision Making | General Elective PG Choose any PG subject provided requirements are met. | General Elective PG Choose any PG subject provided requirements are met. | General Elective PG Choose any PG subject provided requirements are met. |
| September | 2022 Semester 3 | BMBA71-302 Strategic Insight | BMBA71-303 MBA Capstone | MGMT71-326 Project Innovation and Change | General Elective PG Choose any PG subject provided requirements are met. |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |

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GENERAL INFORMATION

The Bond MBA is a generalist management program of 16 subjects. Designed to blend industry-relevant research with practical applications and challenges, the intended learning outcomes are centred on the three pillars of leadership, global business and entrepreneurship, developing graduates who can think critically and strategically in this context. The program is designed to provide graduates with the core underlying technical skills that inform effective decision making, framed around the development of the interpersonal, cross cultural and communication skills that are required to lead in the implementation of these decisions.

PROGRAM INFORMATION

Students will attend team sessions in the first semester. This is a 13 week program containing eight 5 cp Subjects

SUBJECT INFORMATION

Students can choose 4 General Electives or 1 Specialisation

General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met.

Students are encouraged to undertake an optional specialisation (40CP). This will replace four (4) of their general electives. All specialisations in the Bond Business School are available to this program.

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| Version | 1 | | |
| Total Subjects | | Total Credit Points | 120 |
| | | Cricos Code | 0101410 |
| Structure | 8x5cp 4x10cp required Subjects | | 4 General Elective |
| <p>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.</p> | | | |
| Available | Code | Title | Assumed Knowledge |
| You must complete the following required subjects: | | | |
| J/S | BMBA70-810 | Individuals, Teams and Leadership | |
| J/S | BMBA70-820 | Interpersonal Dynamics | |
| J/S | BMBA70-830 | Effective Decision Making | |
| J/S | BMBA70-840 | Motivation and Organisation | |
| J/S | BMBA70-850 | Managerial Economics | |
| J/S | BMBA70-860 | Marketing for Managers | |
| J/S | BMBA70-870 | Accounting for Managers | |
| J/S | BMBA70-880 | Financial Decision Making | |
| M/S | BMBA71-301 | Data Analytics for Decision Making | |
| M/S | BMBA71-302 | Strategic Insight | |
| M/S | BMBA71-303 | MBA Capstone | |
| J/S | MGMT71-326 | Project Innovation and Change | |
| | General Elective PG 4 | Choose any four PG subject provided requirements are met. | |
| J/M/S | Optional Specialisation BBS | Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas. | |
| J/M/S | SRC-467 | Structure - Data Analytics Specialisation | |
| J/M/S | SRC-470 | Structure - Finance Specialisation | |
| J/M/S | SRC-471 | Structure - Marketing Specialisation | |
| J/M/S | SRC-472 | Structure - International Business Specialisation | |
| J/M/S | SRC-479 | Structure - Tourism and Hotel Management Specialisation | |
| J/M/S | SRC-512 | Structure - Health Management Specialisation | |