

BN-13133		Master of Business Data Analytics (Professional)			Jan Intake
Version		2			
January	Semester 1	2022 DTSC71-100 Business Analytics Coding	DTSC71-200 Data Science	ECON71-200 Linear Models and Applied Econometrics	
May	Semester 2	2022 DTSC71-301 Applied Machine Learning	DTSC71-302 Statistical Learning and Regression Models	Analytic option Choose a subject from the Analytic option	
September	Semester 3	2022 DTSC71-300 Infrastructure for Data Analytics	Analytic option Choose a subject from the Analytic option	Analytic option Choose a subject from the Analytic option	
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	Semester 1	2023 Analytic option Choose a subject from the Analytic option	Business option Choose a subject from the Business option	General Elective PG Choose any PG subject provided requirements are met.	
May	Semester 2	2023 Alt. PROF Choose either BUSN71-701 OR BUSN71-705			
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September	Semester 1	2022 DTSC71-100 Business Analytics Coding	DTSC71-200 Data Science	Business option Choose a subject from the Business option	
January	Semester 2	2023 DTSC71-300 Infrastructure for Data Analytics	ECON71-200 Linear Models and Applied Econometrics	General Elective PG Choose any PG subject provided requirements are met.	
May	Semester 3	2023 DTSC71-301 Applied Machine Learning	DTSC71-302 Statistical Learning and Regression Models	Analytic option Choose a subject from the Analytic option	
		Subject Catalogue	Major Catalogue	Program Catalogue	
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GENERAL INFORMATION

Data Analytics has become one of the highest growth areas of academic and commercial practice. With applications in nearly all aspects of quantitative endeavours and information management, a skillset in analytics, statistical and machine learning is highly valued and sought after. The Master of Business Data Analytics (Professional) provides a platform to directly interface with industry leaders and develop both technical and organisational expertise. Class sizes are smaller, providing personalised support and unparalleled access to Bond University's Macquarie Trading Room and Bloomberg data-sourcing terminals. Focus within this program is on strategically sound recommendations and data-driven business decisions.

PROGRAM INFORMATION

SUBJECT INFORMATION

*Please note that the Professional Portfolio or Professional Development subject is a 20-week, 45-credit point subject and is taken in the last semester of the program once all other coursework subjects have been completed. The Career Development Centre will provide assistance in choosing the relevant professional subject prior to your last semester.

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Total Subjects 13 Total Credit Points 165 Cricos Code 098314E

Structure 7 Required Subjects 5 Directed Elective Subjects 1 General Elective

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
J/S	DTSC71-100	Business Analytics Coding		
J/S	DTSC71-200	Data Science		
J/S	DTSC71-300	Infrastructure for Data Analytics	STAT71-112	DTSC71-200
M	DTSC71-301	Applied Machine Learning	STAT71-112	DTSC71-200
M	DTSC71-302	Statistical Learning and Regression Models	ECON71-200, DTSC71-200	
J/M/S	ECON71-200	Linear Models and Applied Econometrics		
J/M/S	Analytic option 4	Choose 4 subjects from the Analytic option		
M/S	ACSC71-307	Survival Analysis		ACSC71-200
J/S	DTSC71-303	Data Analytics Case Studies		DTSC71-301, DTSC71-302
S	DTSC71-304	Applied Data Analytics Project		DTSC71-301, DTSC71-302
M	DTSC71-305	Financial Trading Systems	DTSC71-200	
S	ECON71-300	Advanced Econometrics		ECON71-200
M	FINC71-302	Finance Applications and Analysis	FINC12-200 or FINC71-600	
M	MKTG71-602	Market Research	MKTG71-104 or MKTG71-600	
J/M/S	Business option	Choose a subject from the Business option		
J/M/S	ACCT71-100	Accounting Principles		
J/M	ECON71-100	Principles of Economics		
J/M/S	FINC71-101	Fundamentals of Finance	ACCT71-100	
M/S	MKTG71-600	Marketing Fundamentals		
J/M/S	Alt. PROF	Choose either BUSN71-701 OR BUSN71-705		
J/M/S	BUSN71-701	Professional Portfolio		
J/M/S	BUSN71-705	Professional Development		