Program structure and sequence plans



BN-13141		Master of Internation	nal Hotel and Tourism	Management (Profess	ional)
Version	1				Jan Intake
	2022	HRTM71-204	HRTM71-220	MGMT71-104	
January	Semester 1	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Cultures	Managing People	
	2022	HRTM71-205	HRTM71-206	HRTM71-212	
May	Semester 2	Strategic Pricing and Revenue Management	Tourism Analysis and Evaluation	WHS Risk Management	
	2022	MKTG71-600	General Elective PG	General Elective PG	
September	Semester 3	Marketing Fundamentals	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
		Subject Catalogue	<u>Major Catalogue</u>	<u>Program Catalogue</u>	
	2023	STAT71-102	General Elective PG	General Elective PG	
January	Semester 1	Analysis and Application	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
	2023	Alt. PROF			
May	Semester 2	Choose either BUSN71-701 OR BUSN71-705			
BN-13141		Master of Internation	nal Hotel and Tourism	Management (Profess	ional)
Version	1				May Intake
	2022	HRTM71-205	HRTM71-206	HRTM71-212	
May	Semester 1	Strategic Pricing and Revenue Management	Tourism Analysis and Evaluation	WHS Risk Management	
	2022	MKTG71-600	General Elective PG	General Elective PG	
September	Semester 2	Marketing Fundamentals	Choose any PG subject provided requirements are met.	Choose any PG subject provided requirements are met.	
	2023	HRTM71-204	HRTM71-220	STAT71-102	
January	Semester 3	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Cultures	Analysis and Application	
		<u>Subject Catalogue</u>	<u>Major Catalogue</u>	<u>Program Catalogue</u>	
May	2023 Semester 1	MGMT71-104 Managing People	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	
September	2023 Semester 2	Alt. PROF Choose either BUSN71-701 OR BUSN71-705	SPMT71-125 Managing High Performance Sport		
BN-13141		Master of Internation	nal Hotel and Tourism	Management (Profess	ional)
Version	1			-	Sep Intake
	2022	MGMT71-104	MKTG71-600	General Elective PG	•
September	Semester 1	Managing People	Marketing Fundamentals	Choose any PG subject provided requirements are met.	
	2023	HRTM71-204	HRTM71-220	General Elective PG	
January	Semester 2	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Cultures	Choose any PG subject provided requirements are met.	
	2023	HRTM71-205	HRTM71-206	HRTM71-212	
May	Semester 3	Strategic Pricing and Revenue Management	Tourism Analysis and Evaluation	WHS Risk Management	
	2023	STAT71-102	General Elective PG	General Elective PG	
		Analysis and Application	Choose any PG subject provided	Choose any PG subject provided	
September	Semester 1		requirements are met.	requirements are met.	

Updated 7/09/2021

Program structure and sequence plans



GENERAL INFORMATION

The Master of International Hotel and Tourism Management is designed to prepare you for professional and managerial roles in the global tourism and hotel industries. Emphasis is placed on asset, revenue and human resource management within tourism and hotel businesses.

PROGRAM INFORMATION

SUBJECT INFORMATION

BN-13141		Master of International Hotel and Tourism Management (Professional)				
Version	1					
Total Subjects	13	Total Credit Points	165	Cricos Code	102621M	
Structure		8 Required Subjects	1 Directed Elective	4 General Elective		

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolement.

Available	Code	Title	Assumed Knowledge	Requisite				
You must complete the following required subjects:								
J	HRTM71-204	Contemporary Issues in Hospitality and Tourism Management						
M	HRTM71-205	Strategic Pricing and Revenue Management	MKTG71-104 or MKTG71-600, ACCT71-600					
M	HRTM71-206	Tourism Analysis and Evaluation						
M	HRTM71-212	WHS Risk Management						
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures						
J/M/S	MGMT71-104	Managing People						
M/S	MKTG71-600	Marketing Fundamentals						
J/S	STAT71-102	Analysis and Application						
J/M/S	Alt. PROF	Choose either BUSN71-701 OR BUSN71-705						
J/M/S	BUSN71-701	Professional Portfolio						
J/M/S	BUSN71-705	Professional Development						
J/M/S	Optional Specialisation BBS	Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas.						
J/M/S	SRC-467	Structure - Data Analytics Specialisation						
J/M/S	SRC-470	Structure - Finance Specialisation						
J/M/S	SRC-471	Structure - Marketing Specialisation						
J/M/S	SRC-472	Structure - International Business Specialisation						
J/M/S	SRC-512	Structure - Health Management Specialisation						

Updated 7/09/2021 2