

Program structure and sequence plans



BN-13127		Master of Sport Management			May Intake	
Version		5				
May	2023 Semester 1	MGMT71-104 Managing People	MKTG71-100 Marketing Fundamentals	Alt. SPP1 Choose either ENFB71-104 OR MGMT71-311		
September	2023 Semester 2	SPMT71-124 International Sport Business	STAT71-111 Business Statistics	Approved Elective PG Subject must be approved by Post Experience Postgraduate Program Director		
January	2024 Semester 3	BUSN71-201 Event Management	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport		
		Subject Catalogue	Major Catalogue	Program Catalogue		
May	2024 Semester 1	FINC71-101 Fundamentals of Finance	BUSN71-700 Business Internship A	General Elective PG Choose any PG subject provided requirements are met.		
BN-13127		Master of Sport Management			Sep Intake	
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September	2023 Semester 1	MKTG71-100 Marketing Fundamentals	SPMT71-124 International Sport Business	STAT71-111 Business Statistics		
January	2024 Semester 2	BUSN71-201 Event Management	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport		
May	2024 Semester 3	BUSN71-700 Business Internship A	MGMT71-104 Managing People	Alt. SPP1 Choose either ENFB71-104 OR MGMT71-311		
		Subject Catalogue	Major Catalogue	Program Catalogue		
September	2024 Semester 1	FINC71-101 Fundamentals of Finance	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.		

GENERAL INFORMATION

The Master of Sport Management explores the professional challenges and opportunities for managers in the international sports industry.

This program is designed to enhance the career opportunities of established professionals, as well as assist individuals aspiring to forge a career in this unique sector. It explores the many aspects of sports management from a grassroots level through to elite professional sports organisations and events.

PROGRAM INFORMATION

SUBJECT INFORMATION

Students can choose 1 General Elective Subject (10CP). General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met. Please Note: The following subject have been re-coded - HRTM71-209 (BUSN71-201), MKTG71-600 (MKTG71-100) STAT71-102 (STAT71-111)

BN-13127 Master of Sport Management

Version	5	Total Credit Points	Masters Coursework	Cricos Code
Total Subjects	12	9 Required Subjects	1 Directed Elective Subject	2 General Elective
Structure				

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
J	BUSN71-201	Event Management		
J/M/S	BUSN71-700	Business Internship A		
J/M/S	FINC71-101	Fundamentals of Finance	ACCT71-100	
J	LAWS77-521	Global Sports Law and Governance		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-100	Marketing Fundamentals		
S	SPMT71-124	International Sport Business		
J	SPMT71-125	Managing High Performance Sport		
J/S	STAT71-111	Business Statistics		
	Sport Management Electives 1	Students must choose one of the following subjects.		
M/S	ENFB71-104	Entrepreneurship and Innovation		
M/S	MGMT71-311	Managing Strategic Change		
	General Elective PC Choose any two PG subject provided requirements are met.			