

BN-13140		Master of International Hotel and Tourism Management			May Intake
Version		1			
May	2023 Semester 1	HRTM71-205 Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 Workplace Health and Safety	
September	2023 Semester 2	MKTG71-100 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	
January	2024 Semester 3	HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	STAT71-111 Business Statistics	
		Subject Catalogue	Major Catalogue	Program Catalogue	
May	2024 Semester 1	MGMT71-104 Managing People	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	
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September	2023 Semester 1	MGMT71-104 Managing People	MKTG71-100 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	
January	2024 Semester 2	HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	General Elective PG Choose any PG subject provided requirements are met.	
May	2024 Semester 3	HRTM71-205 Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 Workplace Health and Safety	
		Subject Catalogue	Major Catalogue	Program Catalogue	
September	2024 Semester 1	STAT71-111 Business Statistics	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	

GENERAL INFORMATION

The Master of International Hotel and Tourism Management is designed to prepare you for professional and managerial roles in the global tourism and hotel industries. Emphasis is placed on asset, revenue and human resource management within tourism and hotel businesses.

PROGRAM INFORMATION

SUBJECT INFORMATION

Please Note: The following subject have been re-coded -MKTG71-600 (MKTG71-100), STAT71-102 (STAT71-111)

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Total Subjects 12 Total Credit Points Masters Coursework Cricos Code

Structure 8 Required Subjects 4 General Elective

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.

Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
	HRTM71-204	Contemporary Issues in Hospitality and Tourism Management		
M	HRTM71-205	Revenue Management	MKTG/1-104 or MKTG/1-100, ACCT71-100	
M	HRTM71-206	Tourism Analysis and Evaluation		
M	HRTM71-212	Workplace Health and Safety		
	HRTM71-220	Sustainable Tourism and Indigenous Cultures		
M/S	MGMT71-104	Managing People		
M/S	MKTG71-100	Marketing Fundamentals		
	STAT71-111	Business Statistics		
J/M/S	Optional Specialisation RRS	Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas.		
J/M/S	SRC-467	Structure - Data Analytics Specialisation		
J/M/S	SRC-470	Structure - Finance Specialisation		
J/M/S	SRC-471	Structure - Marketing Specialisation		
J/M/S	SRC-472	Structure - International Business Specialisation		
J/M/S	SRC-512	Structure - Health Management Specialisation		