

| BN-10014 | | Bachelor of Business | | | |
|-----------|--------------------|--|--|--|--|
| Version | | 6 | | Jan Intake | |
| January | 2023 Semester 1 | ACCT11-100 Accounting Principles | CORE11-001 Critical Thinking and Communication | ECON11-100 Principles of Economics | MKTG11-100 Marketing Fundamentals |
| May | 2023 Semester 2 | CORE11-002 Collaboration, Teams and Leadership | LAWS10-100 Business Law | Alt. STAT Choose either STAT11-111 OR STAT11-112 | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester |
| September | 2023 Semester 3 | CORE11-013 Collaboration for Global Change | FINC11-101 Fundamentals of Finance | MGMT13-305 Human Resource Management | Major/Elective Choose from Major, Optional Major or Elective |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| January | 2024 Semester 1 | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester |
| May | 2024 Semester 2 | BUSN13-331 Business Model Generation | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective |
| September | 2024 Semester 3 | BUSN13-332 Business Model Execution | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| BN-10014 | | Bachelor of Business | | | |
| Version | | 6 | | May Intake | |
| May | 2023 Semester 1 | ACCT11-100 Accounting Principles | CORE11-001 Critical Thinking and Communication | ECON11-100 Principles of Economics | MKTG11-100 Marketing Fundamentals |
| September | 2023 Semester 2 | CORE11-002 Collaboration, Teams and Leadership | LAWS10-100 Business Law | Alt. STAT Choose either STAT11-111 OR STAT11-112 | Major Option or Elective Choose either a optional Major subject or General Elective |
| January | 2024 Semester 3 | CORE11-013 Collaboration for Global Change | FINC11-101 Fundamentals of Finance | MGMT13-305 Human Resource Management | Major/Elective Choose from Major, Optional Major or Elective |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| May | 2024 Semester 1 | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester |
| September | 2024 Semester 2 | BUSN13-331 Business Model Generation | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective |
| January | 2025 Semester 3 | BUSN13-332 Business Model Execution | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |

| BN-10014 | | Bachelor of Business | | | |
|---|--------------------|--|--|--|--|
| Version | | 6 | | | Sep Intake |
| September | 2023 Semester 1 | ACCT11-100 Accounting Principles | CORE11-011 Critical Thinking and Communication | ECON11-100 Principles of Economics | MKTG11-100 Marketing Fundamentals |
| January | 2024 Semester 2 | CORE11-013 Collaboration for Global Change | LAWS10-100 Business Law | Alt. STAT Choose either STAT11-111 OR STAT11-112 | Major/Elective Choose from Major, Optional Major or Elective |
| May | 2024 Semester 3 | CORE11-012 Responsibility, Integrity and Civic Discourse | FINC11-101 Fundamentals of Finance | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| September | 2024 Semester 1 | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester | Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester |
| January | 2025 Semester 2 | BUSN13-331 Business Model Generation | MGMT13-305 Human Resource Management | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective |
| May | 2025 Semester 3 | BUSN13-332 Business Model Execution | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective | Major/Elective Choose from Major, Optional Major or Elective |
| | | Subject Catalogue | Major Catalogue | Program Catalogue | |
| GENERAL INFORMATION | | | | | |
| <p>You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation. If you require further information please email businessmentoring@bond.edu.au</p> | | | | | |
| PROGRAM INFORMATION | | | | | |
| <p>2nd Majors choose any six subject major from the Bond Business School Minors choose any four subject minor from the Bond Business School and two elective subjects from the university Electives Six (6) general elective subjects</p> | | | | | |
| SUBJECT INFORMATION | | | | | |
| <p>Please note that the CORE subjects will be changing CODE for new students from September Semester 2023 - Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business Model Execution Must be taken in the Final Semester</p> | | | | | |
| ASSUMED KNOWLEDGE | | | | | |
| <p>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.</p> | | | | | |

| BN-10014 | | Bachelor of Business | | | |
|---|----------------|---|---------------------|---------------------|------------|
| Version | 6 | | | | |
| Total Subjects | 24 | Total Credit Points | Bachelors Degree | Cricos Code | |
| Structure | | 12 Required Subjects | 1 x 6 Subject Major | 6 General Electives | |
| Available | Code | Title | Assumed Knowledge | Requisite | |
| You must complete the following required subjects: | | | | | |
| J/M/S | CORE11-011 | Critical Thinking and Communication | | | |
| J/M/S | CORE11-012 | Responsibility, Integrity and Civic Discourse | | | |
| J/M/S | CORE11-013 | Collaboration for Global Change | | | |
| J/M/S | ACCT11-100 | Accounting Principles | | | |
| J/M/S | BUSN13-331 | Business Model Generation | | | |
| J/M/S | BUSN13-332 | Business Model Execution | | | BUSN13-331 |
| J/M/S | ECON11-100 | Principles of Economics | | | |
| J/M/S | FINC11-101 | Fundamentals of Finance | ACCT11-100 | | |
| J/M/S | LAWS10-100 | Business Law | | | |
| J/S | MGMT13-305 | Human Resource Management | | | |
| J/M/S | MKTG11-100 | Marketing Fundamentals | | | |
| J/M/S | Alt. STAT | Choose either STAT11-111 OR STAT11-112 | | | |
| J/M/S | STAT11-111 | Business Statistics | | | |
| J/M/S | STAT11-112 | Quantitative Methods | | | |
| | Business Major | Students must complete one (1) of the following Majors (60CP) | | | |
| J/M/S | ENTI | Major - Entrepreneurship and Innovation | | | |
| J/M/S | IBUS | Major - International Business | | | |
| J/M/S | MGMT | Major - Management | | | |
| J/M/S | MKCM | Major - Marketing Communication | | | |
| J/M/S | MKTG | Major - Marketing | | | |
| J/M/S | TOUM | Major - Tourism Management | | | |