

BN-13117		Graduate Certificate in Business Administration				
Version		3			Jan Intake	
January	2023 Semester 1	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.	General Elective PG Choose any PG subject provided requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue		
BN-13117		Graduate Certificate in Business Administration				
Version		3			May Intake	
May	2023 Semester 1	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.	General Elective PG Choose any PG subject provided requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue		
BN-13117		Graduate Certificate in Business Administration				
Version		3			Sep Intake	
September	2023 Semester 1	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.	Directed Elective Choose a subject from the directed options.	General Elective PG Choose any PG subject provided requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue		
GENERAL INFORMATION						
<p>The Graduate Certificate in Business Administration is an introductory generalist management program. Blending industry-relevant research with practical applications and challenges, the learning outcomes are centred on introducing the student to aspects of the three pillars of leadership, global business and entrepreneurship, developing graduates who can think critically and strategically in this context. The program is designed to introduce graduates to some of the core underlying technical skills that inform effective decision making, including the development of the interpersonal, cross-cultural and communication skills that are required to lead in the implementation of these decisions. Alternatively, it can act as a pathway into the MBA program for those students with the requisite work experience but not the academic background.</p>						
PROGRAM INFORMATION						
SUBJECT INFORMATION						
ASSUMED KNOWLEDGE						
<p>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.</p>						

BN-13117 Structure for Graduate Certificate in Business Administration			From Sep 2023	
Available	Code	Title	Assumed Knowledge	Requisite
J/M/S	Business Administration Options	Students must choose thirty credit points (30CP) of subjects from the following options.		
J/S	BMBA70-810	Individuals, Teams and Leadership		
J/S	BMBA70-820	Interpersonal Dynamics		
J/S	BMBA70-830	Effective Decision Making		
J/S	BMBA70-840	Motivation and Organisation		
J/S	BMBA70-850	Managerial Economics		
S	BMBA70-860	Marketing for Managers		
S	BMBA70-870	Accounting for Managers		
S	BMBA70-880	Financial Decision Making		
M	BMBA71-301	Data Analytics for Decision Making		
M/S	BMBA71-302	Strategic Insight		
J/S	MGMT71-326	Project Innovation and Change		
	General Elective 1	Students must choose ten credit points (10CP) of postgraduate subjects from across the University.		