

# Bachelor of Digital Transformation

Program Structure

### For students commencing from 233

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80001, v5	22 (240CP)	September	2 years full-time	3 (30CP) Core University subjects
				16 (180CP) Required subjects
				3 (30CP) Electives

Core University Subjects (3)		
CORE11-011	Critical Thinking & Communication	
CORE11-013	Collaboration for Global Change	
CORE11-012	Responsibility, Integrity and Civic Discourse	
Beyond Bond: Professional Development & Community Engagement*		

Required Subjects (16)		
COLB11-100	Global Citizenship	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age	
COLB12-120	Design: Process, Methods and Mindsets	
COLB12-100	Immersion 1: Work-Based Experience	
COLB13-110	Immersion 2: Work Placement	
COLB12-200	Global Challenges 1 (20cps)	
COLB13-200	Global Challenges 2 (20cps)	
BUSN12-200	Responsible and Sustainable Organisations	
COMN12-302	Digital Media and Society	
DIGM13-100	Designing User Experiences	
DIXN11-100	Digital Transformation: Stages and Capabilities	
DIXN11-200	Building Digital Literacy and Fluency	
DIXN12-300	Aligning Digital Capacity and Culture	
LAWS10-210	Enterprise Law	
MKTG11-100	Marketing	
PUBR12-100	Social Media Tactics	

## Electives (3)

Students select 3 (30CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

CRICOS Code 107660H 23/09/2022

<sup>\*</sup> Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

# **Bachelor of Digital Transformation**

Program Sequencing

## Commencing in the **SEPTEMBER** semester

### YEAR 1

September (semester 1)		
COLB11-100	Global Citizenship	
COMN12-302	Digital Media and Society	
CORE11-011	Critical Thinking and Communication	
DIXN11-200	Building Digital Literacy and Fluency	

January (semester 2)		
COLB12-120	Design: Process, Methods and Mindsets	
CORE11-012	Responsibility, Integrity and Civic Discourse	
DIXN11-100	Digital Transformation: Stages and Capabilities	
	University Undergraduate Elective	

May (semester 3)		
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age	
CORE11-013	Collaboration for Global Change	
LAWS10-210	Enterprise Law	
PUBR12-100	Social Media Tactics	

#### YEAR 2

September (semester 4)		
BUSN12-200	Responsible and Sustainable Organisations	
COLB12-100	Immersion One: Work-Based Experience	
DIXN11-300	Aligning Digital Capacity and Culture	
MKTG11-100	Marketing	

January (semester 5)	
COLB12-200	Global Challenges 1 (20cp)
DIGM13-100	Designing User Experiences
	University Undergraduate Elective

May (semester 6)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
	University Undergraduate Elective

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

CRICOS Code 107660H 23/09/2022