Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **251**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80002	22 (240CP)	January	2 years full-time	3 (30CP) Core University subjects 14 (160CP) Required subjects 4 (40CP) Electives 1 (10CP) Option

Core University Subjects (3)

CORE11-011	Critical Thinking & Communication
CORE11-012	Responsibility, Integrity and Civic Discourse
CORE11-013	Collaboration for Global Change
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (14)

COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-110	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN12-200	Responsible and Sustainable Organisations
COMN12-302	Digital Media and Society
DTSC11-110	Cyber and Fraud Threats in Organisations
LAWS10-210	Enterprise Law
MGMT13-311	Leading Innovation and Change
MKTG11-100	Marketing
MKTG13-312	Digital Marketing for Customer Engagement

Electives (4)

Students select 4 (40CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

Option (1)

Students select 1 (10CP) from the following options:
Business Statistics (STAT11-111) or
Quantitative Methods (STAT11-112)

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **JANUARY** semester

YEAR 1

January (semester 1)	
COLB11-100	Global Citizenship
CORE11-011	Critical Thinking and Communication
MKTG11-100	Marketing
STAT11-111	Business Statistics or
STAT11-112	Quantitative Methods

May (semester 2)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-012	Responsibility, Integrity and Civic Discourse
LAWS10-210	Enterprise Law
BUSN12-200	Responsible and Sustainable Organisations

September (semester 3)	
COLB12-100	Immersion One: Work-Based Experience
COLB12-120	Design: Process, Methods and Mindsets
CORE11-013	Collaboration for Global Change
DTSC11-110	Cyber and Fraud Threats in Organisations

YEAR 2

January (semester 4)	
COLB12-200	Global Challenges 1 (20cp)
MKTG13-312	Digital Marketing for Customer Engagement
	University Undergraduate Elective

May (semester 5)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
	University Undergraduate Elective

September (semester 6)	
COMN12-302	Digital Media and Society
MGMT13-311	Leading Innovation and Change
	University Undergraduate Elective
	University Undergraduate Elective