

## Bachelor of Communication (Business) / Bachelor of Laws

Program Structure

CRICOS Code 093914K

| Program Code   | Total Credit Points                           | Intakes         | Duration                    | Program Structure  |  |
|--|---|-----------------|-----------------------------|--|--|
| HL-21051   | 440   | Jan / May / Sep | 11 Semesters<br>(Full Time) | 3 Core University Subjects and Beyond Bond<br>9 Communication Subjects<br>1 Marketing Major (6 Subjects)<br>17 Law Compulsory Subjects<br>7 Law Electives<br>2 General Electives |  |
|  | Assumed Knowledge                             |                 |                             |  |  |
| Assumed Knowledge is the minimum level of knowledge needed to successfully complete a subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge. Core University Subjects (3 + Beyond Bond) One Core subject must be taken per semester for the first three semesters. Students will complete Beyond Bond during their degree. This subject is worth 0 credit points. |   |                 |                             |  |  |
| Subject Code   | Subject N                                     | ame             | Availability                | Assumed Knowledge  |  |
| CORE11-011   | Critical Thinking and Communication           |                 | Jan/May/Sep                 |  |  |
| CORE11-012   | Responsibility, Integrity and Civic Discourse |                 | Jan/May/Sep                 |  |  |
| CORE11-013   | Collaboration for Global Change               |                 | Jan/May/Sep                 |  |  |
| Beyond Bond: Professional Development and Community Engagement   |   |                 | Ongoing                     |  |  |

| Communication Subjects (9) 90 credit poin |                                 |              | 90 credit points  |
|---|---------------------------------|--------------|-------------------|
| Subject Code                              | Subject Name                    | Availability | Assumed Knowledge |
| MKTG11-100                                | Marketing                       | Jan/May/Sep  |                   |
| COMN11-100                                | Foundations of Content Creation | Jan/May/Sep  |                   |
| COMN11-101                                | Introduction to Communication   | Jan/May/Sep  |                   |
| COMN11-102                                | Strategic Speaking and Writing  | Jan/May/Sep  |                   |
| COMN11-103                                | Communication in the Workplace  | Sept         |                   |
| COMN12-203                                | Mass and Popular Media          | Jan/Sep      |                   |
| COMN12-205                                | Interpersonal Communication     | Jan          |                   |
| COMN12-302                                | Digital Media and Society       | Jan/Sep      |                   |
| COMN13-300                                | Capstone Project                | Jan/May/Sep  |                   |

| Marketing Major (6) 60 credit poin |   |               |                           |
|------------------------------------|---|---------------|---------------------------|
| Subject Code                       | Subject Name                                  | Availability  | Assumed Knowledge         |
| MKTG12-205                         | Consumer Experiences and Behaviours           | Jan/May       | MKTG11-100                |
| MKTG13-302                         | Integrated Marketing Communications           | Jan/May       | MKTG11-100                |
| MKTG13-303                         | Market Research                               | May/Sep       | MKTG11-100                |
| MKTG13-320                         | Strategic Marketing                           | May/Sep       | MKTG11-100 and MKTG13-303 |
| Plus TWO (2) fro                   | m the following:                              |               |                           |
| MKTG13-301                         | International Marketing                       | Jan, Sep      | MKTG11-100                |
| MKTG13-312                         | Digital Marketing for Customer Engagement     | Jan, May      | MKTG11-100                |
| MKTG13-314                         | Social Media Marketing                        | Sep           | MKTG13-312                |
| MKTG13-315                         | Marketing Analytics                           | May, Sep      | MKTG13-303, MKTG11-100    |
| BUSN13-700                         | Business Internship A (CDC Approval Required) | Jan, May, Sep |                           |

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Program Structure (Cont.)

| aw Compulsor                                    | ry Subjects (17)  |                         | 170 credit poir  |
|---|---|-------------------------|--|
| Subject Code                                    | Subject Name  | Availability            | Assumed Knowledge  |
| LAWS11-105                                      | Legal Foundations A   | Jan/May/Sep             |  |
| LAWS11-106                                      | Legal Foundations B   | Jan/May/Sep             |  |
| LAWS11-107                                      | Foundations of Private Law                                  | Jan/May/Sep             | LAWS11-105 LFA (or concurrently)<br>and LAWS11-106 LFB (or concurrently) |
| LAWS11-108                                      | Foundations of Public and Criminal Law                      | Jan/May/Sep             | LAWS11-105 LFA (or concurrently)<br>and LAWS11-106 LFB (or concurrently) |
| LAWS11-201                                      | Contract Law A  | Jan/May/Sep             | LAWS11-107 FPL (or concurrently)   |
| LAWS11-202                                      | Tort Law  | Jan/May/Sep             | LAWS11-107 FPL (or concurrently)   |
| LAWS11-203                                      | Criminal Law  | Jan/May/Sep             | LAWS11-108 FPCL (or concurrently)  |
| LAWS11-204                                      | Property Law A  | Jan/May/Sep             | LAWS11-107 FPL (or concurrently)   |
| LAWS11-216                                      | Constitutional Law  | Jan/May/Sep             | LAWS11-108 FPCL (or concurrently)  |
| LAWS11-217                                      | Contract Law B  | Jan/May/Sep             | LAWS11-201 Contract Law A  |
| LAWS11-218                                      | Property Law B  | Jan/May/Sep             | LAWS11-204 Property Law A  |
| LAWS11-310                                      | Corporate Law   | Jan/May/Sep             | LAWS11-202 Tort Law and<br>LAWS11-217 Contract Law B (or concurrently)   |
| LAWS11-313                                      | Equity  | Jan/May/Sep             | LAWS11-202 Tort Law and<br>LAWS11-217 Contract Law B                     |
| LAWS11-317                                      | Administrative Law  | Jan/May/Sep             | LAWS11-216 Constitutional Law  |
| LAWS11-318                                      | Evidence  | Jan/May/Sep             | LAWS11-203 Criminal Law  |
| LAWS11-325                                      | Civil Dispute Resolution                                    | Jan/May/Sep             | LAWS11-202 Tort Law and<br>LAWS11-217 Contract Law B                     |
| LAWS11-326                                      | Legal Profession  | Jan/May/Sep             | LAWS11-325 Civil Dispute Resolution (or concurrently)                    |
| eneral Electiv                                  | es (2)  |                         | 20 credit po   |
| udents must ch                                  | noose two available <u>undergraduate subjects</u> from      | any Faculty or Schoo    | ol across the University.  |
| w Electives (7                                  | 7)  |                         | 70 credit po   |
| udents must ch                                  | noose <u>Undergraduate Law Electives</u> from the Facu      | Ity of Law's offering   | S.**   |
| w Specialisatio                                 | on - Students may choose to complete an optional            | Law Specialisation      | (40cp) in one of the following areas:                                    |
| Canadian Law and Practice • Corporate and Comme |   | nmercial Law            | <ul> <li>Legal Innovation and Technology</li> </ul>                      |
| <u>Climate Law</u>                              | <ul> <li>International and C</li> </ul>                     | Comparative Law         | <u>Legal Practice</u>  |
| Contemporary                                    | Legal Issues  |                         |  |
|   | Law Specialisation, students must complete a minimum        | of four (4) Law Electiv | es (40 credit points) within one of the above areas. Eligi               |
|   | e a Specialisation Certificate at the completion of their p |                         |  |
| R   |   |                         |  |
|   | lents may choose to complete an optional Law Ma             | aior (60cn) in one of   | the following ares:  |
| <u>Climate Law</u>                              | Legal Innovation ar   |                         |  |
|   | vs with Honours   |                         |  |
|   | lity requirements for achieving Honours (**includ           | ling the completion     | of LAWS12 EGO Logal Possarch Project as an                               |
| במאב אבל לווצוטו                                | inty requirements for achieving nonours ( "Includ           | ang the completion      | UI LAVYJIJ-JUJ LEGAI NESEAILII FIUJELLAS AII                             |

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Program Sequence

| Semester | Subject Code | Subject                                      | Notes |
|----------|--------------|--|-------|
| 1st      | CORE11-011   | Critical Thinking and Communication          |       |
|          | MKTG11-100   | Marketing                                    |       |
|          | LAWS11-105   | Legal Foundations A                          |       |
|          | LAWS11-106   | Legal Foundations B                          |       |
|          |              | Beyond Bond*                                 |       |
|          | CORE11-012   | Responsibility, Integrity and Civic Discours |       |
| 2nd      | LAWS11-107   | Foundations of Private Law                   |       |
|          | LAWS11-108   | Foundations of Public and Criminal Law       |       |
|          |              | Communication Subject                        |       |
|          | CORE11-013   | Collaboration for Global Change              |       |
| 2        | LAWS11-201   | Contract Law A                               |       |
| 3rd      | LAWS11-202   | Tort Law                                     |       |
|          |              | Communication Subject                        |       |
|          | LAWS11-203   | Criminal Law                                 |       |
|          | LAWS11-204   | Property Law A                               |       |
| 4th      |              | Communication Subject                        |       |
|          |              | Marketing Major subject                      |       |
|          | LAWS11-217   | Contract Law B                               |       |
|          | LAWS11-218   | Property Law B                               |       |
| 5th      |              | Communication Subject                        |       |
|          |              | Marketing Major subject                      |       |
|          | LAWS11-216   | Constitutional Law                           |       |
| e.1      |              | Law Elective                                 |       |
| 6th      |              | Communication Subject                        |       |
|          |              | Marketing Major subject                      |       |
|          | LAWS11-310   | Corporate Law                                |       |
| 7.1      | LAWS11-317   | Administrative Law                           |       |
| 7th      |              | Communication Subject                        |       |
|          |              | Law Elective                                 |       |
|          | LAWS11-313   | Equity                                       |       |
| 8th      |              | Communication Subject                        |       |
| otti     |              | Marketing Major subject                      |       |
|          |              | Law Elective                                 |       |
|          | LAWS11-318   | Evidence                                     |       |
| 9th      |              | Communication Subject                        |       |
| 501      |              | Marketing Major subject                      |       |
|          |              | Law Elective                                 |       |
|          | LAWS11-325   | Civil Dispute Resolution                     |       |
| 10th     |              | Law Elective                                 |       |
|          |              | Law Elective                                 |       |
|          |              | Marketing Major subject                      |       |
|          | LAWS11-326   | Legal Profession                             |       |
|          |              | Law Elective                                 |       |
| 11th     |              | General Elective                             |       |
|          |              | General Elective                             |       |
|          |              |  |       |

\*Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.

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