Getting permission to include someone else’s copyright material in your research

Here are some useful steps to determine if you can include other people’s material in research outputs that you plan to make publicly available.

What do I do first?

Check to see if there is a permission or licence statement on the source of the information. For example websites quite often have a link to a copyright statement in the footer of the web page. There may also be a licence statement on the material.

I can’t find a licence or permission statement, now what?

If you can’t find a permission statement you need to determine who owns the copyright in the material you wish to include in your research. If there is no apparent ownership statement on the material such as “© Joe Bloggs 2010”, you can:

• Check the publisher’s website or other available information for details of copyright ownership or information covering authorisation to use the material; or if you can’t find this information
• Write to the publisher of the source of the material requesting the details of the copyright owner.

I have identified the copyright owner, what is the next step?

Write to the copyright owner to ask for permission, including details of the material you want to use and how you intend to use it (see sample permission letter in this toolkit). If the copyright owner does not reply, write a follow up letter or make a follow up phone call. Some publishers may ask for a payment for the use of their material. If you do not wish to pay for the use of the material you can:

• delete it from the release copy of your research; or
• rewrite it to express the ideas using your own words and structure; or
• Contact the Manager, Scholarly Publications & Copyright to discuss your options.

I have contacted the copyright owner and they have given me permission to use their material in my research. Is there anything else I should do?

• Acknowledge the permission from the copyright owner in your research.
• Keep a record of all copyright material included in your research (see Copyright Material Log).
Writing a permission letter

When you write a permission letter to a copyright owner you should describe the material you want to use, how you intend to use it, and ask for their permission to use the material. You can draft a letter including the elements listed below, or use the sample permission letter template overleaf.

- Copyright owner’s details.
- Your name and contact details.
- Your research institute’s name. e.g. Bond University
- How you are going to use the material. i.e. for your thesis, journal article, book chapter, report.
- How the material will be made available e.g. freely available online via the institutional repository; available only on the intranet to staff and students of the University; via subscription to the Journal of XXXX.
- Details of the material to be used and its source, stating amount, page numbers, chapters. It may be helpful to include a copy of the material.
- Type of licence and duration of permission to use the material. i.e. permanent, irrevocable, non exclusive licence for worldwide use.
- Any changes you plan to make to their material.
- Explain that their work will be fully and correctly referenced.
- Ask the copyright owner to confirm they own the material and indicate their agreement by return letter.
- Also ask the owner how they wish to be acknowledged.

Your permission letter and its reply do not have to be in hard copy. However it is preferable that the reply to your request for permission is expressed in writing. Permissions can be received via email.
Sample permission letter

[Copyright owner’s details]

[Date]

[Your details]

Dear [Copyright owner’s name],

My name is [Your name]. I am currently [brief summary or outline of your research e.g. undertaking Masters / PhD / Professional Doctorate; Fellowship] at the [University or institution name].

Once completed, I plan to release the final copy of my research [state in what medium your research will be expressed e.g. via the Bond University institutional repository; in my department’s annual publication XXXXX; via publication in the Journal of XXXX etc.].

This publication will be available [state how the material will be made available e.g. on the World Wide Web for public access; through my institute’s intranet for staff and student access only; via paid subscription to the journal]

I wish to include the following copyright material in the final release of my research:

[description of material copied, used, communicated e.g. diagram/illustration/photograph/(title or description of image, name of publication), etc.]

from the following works for which I believe you hold the copyright:

[description of the source of the material e.g. journal article (journal number, edition, volume, month, year); book (title, author, ISBN) etc.]

I am therefore requesting from you a permanent, irrevocable, non-exclusive, worldwide licence to include these materials in the final copy of my research which will be made available as outlined above. Your material will of course be fully and correctly referenced.

If you do not own the copyright in the material in question, I would be very grateful for any information you can provide as to who is the copyright owner.

I would greatly appreciate it you could confirm that you hold the copyright in the material stated above and consent to my request for its use. If you require any additional information, please do not hesitate to contact me. I can be reached at:

[Your contact information]

Yours sincerely,

[Your name]
Copyright material log

When you release your research publicly you want to be sure that you have not infringed the copyright of any person. This log can be used to record the details of any copyright material you use and the source of any permission to use it. The log is intended to assist with your personal record keeping.

<table>
<thead>
<tr>
<th>Date</th>
<th>Page number (in final version)</th>
<th>Copyright material (Describe source and amount)</th>
<th>Permission required? (if “no” include reason)</th>
<th>Permission requested? (include date)</th>
<th>Permission obtained? (include date)</th>
<th>Other issues</th>
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Copyright checklist for researchers

When you are ready to release your research you may like to consider the following points. You should be able to answer yes to all these questions before releasing your research.

<table>
<thead>
<tr>
<th>Description</th>
<th>Yes</th>
<th>No</th>
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<tbody>
<tr>
<td>Have you ensured that you have used all copyright material included in your research in accordance with the terms of either:</td>
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<td>▪ express permission granted by the copyright holder; or</td>
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<td>▪ a particular licence or contractual agreement; or</td>
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<td>▪ an exemption within the Copyright Act</td>
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<td>(Unsure? Contact the Manager, Scholarly Publications &amp; Copyright)</td>
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<td>Have you obtained a written agreement from the copyright owner with the details of the permission granted?</td>
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<td>If yes, make sure you have not done anything with the copyright material which goes beyond the scope of the permission you have obtained. (For example if you have only obtained a licence to include copyright material in a hardcopy release of your research but it would be beyond the scope of that permission to release it online)</td>
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<td>Have you acknowledged the copyright material appropriately in your research? (i.e. provided the correct author attribution and publication or source citation details)</td>
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<td>Has the integrity of the copyright material been preserved?</td>
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<td>(Make sure you do not do anything which could damage the author’s honour or reputation, for example altering, mutilating or distorting the work in a way that could have an adverse effect on the author’s honour or reputation)</td>
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<tr>
<td>Have you kept a record of any permissions licences used or obtained? (i.e. all permission details are recorded in your Copyright material log)</td>
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</table>
Including your research in epublications@bond

What is epublications@bond?
epublications@bond is an online open access collection of research authored by Bond researchers. It contains book chapters, conference papers, journal articles, reports and more.

How does it work?
As a Bond researcher you can choose to deposit a digital copy of your research with epublications@bond. The repository will manage and organise access to your research publications while they are stored in the repository.

Bond (through the repository) does not take ownership in your research publications through the process of deposit. Repository staff act as agents for Bond researchers and acquire the rights necessary to store and make the researcher's publications publicly available.

Why should I do it?
• All your publications are indexed through Google and Google Scholar
• Records are harvested by the National Library of Australia as well as other international indexing services
• You can have a full list of your publications (including those from before you were employed at Bond) in the one place
• All your publications have a full citation, and a link to the published version (where available), which makes it easy for people to find your work from your personal researcher page.

For more information visit http://epublications.bond.edu.au/
References

‘Getting permission to use someone else’s material in your research’, ‘Sample permission letter’ and ‘Copyright Material Log’ are all adapted from the Copyright Guide for Research Students prepared by the Oak Law team.


Questions?
Ask Antoinette Cass
Manager, Scholarly Publications & Copyright
Email: acass@bond.edu.au
Website: http://bond.edu.au/library-and-online-resources/about/copyright/
Telephone: +61 7 55951523

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