



JANUARY - JUNE 2010

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# MEMBERS HALF YEAR REPORT













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## **> VISION**

The vision of Bond University is to be a leading private and independent university of world standing.

## **> MISSION**

To produce uniquely identifiable graduates who are leaders and thinkers imbued with initiative, the spirit of free enterprise and a continuing quest for intellectual inquiry, challenge and opportunity.

## **> VALUES**

- Respect and concern for students and colleagues;
- Truth, inquiry and the pursuit of advanced knowledge;
- Excellence in everything we do and pride in achievements;
- Effective collaboration and teamwork;
- Accountability for performance, actions and learning; and
- Productive engagement between students and staff.





## Chancellor & Vice-Chancellor's Report

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We are delighted to deliver this half year report to Members of Bond University Limited.

This publication has been produced as the direct result of Member feedback and Council's desire to keep Members informed of University achievements. With so much happening over the course of a year, it is both appropriate and timely to provide a snapshot of University activities that have occurred since the beginning of 2010.

The University continues to move from strength to strength. Credit must go to our dedicated academic and professional staff for their commitment and enthusiasm towards Bond. It is only through their efforts that we are able to provide a truly unique experience for our students.

Bond began the year with 4,499 students commencing or continuing their education. This represents a seven per cent increase on 2009.

At our graduation ceremonies in February and June, over 1,040 graduands took part. We take great pleasure in seeing our graduands reflect the Bond motto and wish them every success as they move out into the world.



## ALUMNI AND ACADEMIC ACHIEVEMENTS

Our alumni continue to do us proud. Bondy Cameron Edser (2007 Bachelor of Film and Television) was awarded second prize at the final of Movie Extra Tropfest, the world's largest short film festival, for his movie *My Neighbourhood Has Been Overrun by Baboons*. Doors are opening up for Cameron in the entertainment industry as a result.

During 2010, Bondy Marcia Sullivan returned to the University to give a guest lecture for students on Native Title and share her career experiences. Marcia was the first in her family to graduate from university and the first Aboriginal student to graduate from Bond with a Bachelor of Laws in 1992. At the age of 38 with two teenage daughters, Marcia commenced her legal studies at Bond, proving it is never too late to pursue your dreams. She excelled in her first two semesters and upon beginning her third she was offered the Jabiru Scholarship which funded the rest of her studies.

Currently Marcia works as a solicitor with the Queensland Indigenous Family Violence Legal Service. She works in the areas of domestic and family violence, victims of crime, and family law.

On the academic front, we welcomed Professor Mark Hirst as Dean of The Faculty of Business, Technology & Sustainable Development to the Bond family in July. Professor Hirst joins us from the Australian School of Business at the University of New South Wales, where he held the position of Professor of Management.

Professor Lars McNaughton joined Bond from the University of Hull in the United Kingdom (UK), where he was Head of the Department of Sport, Health and Exercise Sciences. Professor McNaughton takes up the position of Head of School, Health Sciences.

In late July, Bond also welcomed internationally acclaimed Evidence-Based Medicine researcher Professor Paul Glasziou from Oxford University, UK. Professor Glasziou has been named by the Bulletin Magazine one of Australia's '10 smartest people' in health care. He was awarded a \$4 million fellowship from the National Health and Medical Research Council (NHMRC). He plans to use this in his research to contribute new knowledge about the process and implementation of Evidence-Based Medicine. This research will help to effectively close the gaps between best available evidence and current clinical practice.

Bond University has received a significant grant of \$3 million over five years from the Estate of the Late Dr Clem Jones AO. Led by Bond University's Professor of Surgery, Dr Patrick Warnke, the research project is a collaboration on a global scale between the University, other institutions, and leading Gold Coast ophthalmologists Dr Darryl Gregor and Dr Peter Heiner.



### FIVE STAR RATINGS

For the fifth consecutive year, Bond has achieved a five star rating for Graduate Satisfaction, Student : Staff Ratio and Positive Graduate Outcomes in the 2011 Good Universities Guide. This is Australia's leading independent education resource designed to help people make an informed choice about undergraduate study.

In total, Bond received a five star rating for eight of the Good Universities Guide's key performance indicators. This makes Bond the highest rating university in Queensland and equal second nationally with the Universities of Western Australia and New South Wales.

In summary, the 2011 Good Universities Guide rated Bond five stars for:

- ★★★★★ Positive Graduate Outcomes
- ★★★★★ Graduate Starting Salary
- ★★★★★ Graduate Satisfaction
- ★★★★★ Staff : Student Ratio
- ★★★★★ Teaching Quality
- ★★★★★ Staff Qualifications
- ★★★★★ Generic Skills
- ★★★★★ Non-Government Earnings

This excellent result is testament to our consistent focus on personalised education, our dedication to teaching quality and the in-classroom experience, and our ability to prepare outstanding graduates who are work-ready and approach life with a global perspective.

These are just some of the highlight events so far this year. In the following pages you will read about the extension to the Legal Skills Building, innovative developments in student accommodation, awards won, and further outstanding results from our students.

We look forward to reporting future successes to you.

Dr Helen Nugent, AO  
Chancellor

Professor Robert Stable  
Vice-Chancellor and President









## Student Results : Our Foundation

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The student experience is paramount at Bond. It informs all of our decisions and dictates everything we do. Below is a snapshot of some of our student achievements so far this year.

Bond Law students received third place in the International Negotiation Competition (INC), held on the Gold Coast in July. The INC is designed to develop the negotiation skills of law students in the context of international transactions and disputes. Teams from the USA and Ireland received first and second place respectively.

Sudanese refugee Lual Alaak, who graduated from the Faculty of Law in June, already has a busy future ahead of him. Lual lived in a Kenyan refugee camp for 11 years before receiving sponsorship to attend Bond. He now plans to use his Bond qualification and experience to make a difference helping other disadvantaged people. He is also in the process of finishing his autobiography which has already attracted the attention of a publisher.

The inaugural recipient of the Indigenous Land Corporation (ILC) Tourism Scholarship, Patryce Nona, commenced a Bachelor of International Hotel and Resort Management at Bond in May. Patryce's scholarship is the first of three to be provided by the ILC in partnership with Bond. Two more scholarships will be made available in 2011.





### **SMART FUTURES**

Health Sciences and Medicine PhD researchers, Christian Moro, Michael Kakanis and Brookes Folmli were each awarded Smart Futures PhD Scholarships by the Queensland Government. This will fund their research into health and social issues that impact society as a whole. It was the first time Bond University had entered the scholarship program, achieving an impressive 100 per cent success rate from the four applications submitted.

Medical students Angela Vico and Fiona McKinnon were also awarded Queensland Health Rural scholarships.

The University motto 'Bringing Ambition to Life' is certainly true of Gold Coast City Councillor Greg Betts who this year commenced a Master of Urban Planning at Bond. Combining his studies with his role as a Councillor, Greg is already contributing to the future development of the Gold Coast and believes his Bond experience is already assisting him during Council deliberations.

Students from the Mirvac School of Sustainable Development have teamed up with the Queensland Community Housing Coalition and the Central Regional Highlands Council to address housing affordability in Emerald. Both undergraduate and postgraduate Urban Design and Planning students worked in teams to develop Strategic Plans for a Council landholding in Emerald. They laid the framework for the future development of a 10 hectare site adjacent to the town's airport and planned light industry precinct.

### **SCHOLARSHIP UPDATE**

Additional scholarships have been made available to students who are commencing their studies at Bond. An anonymous donor has funded an indigenous student to undertake a law degree at Bond commencing in January 2011. The scholarship will be known as the Vice-Chancellor's Indigenous Law Scholarship. Real estate giant LJ Hooker is also providing support for a PhD student to study within the Mirvac School of Sustainable Development.

Internships will take place this year by 16 Humanities & Social Sciences students, in USA, Canada, France, Singapore and the United Arab Emirates. Students will be working in varied areas, ranging from Austrade in Paris to Fashion and PR for Stella McCartney in New York.

### **COLLEGE LIFE**

Bond College has had a strong start to the year with the highest ever intake of 108 new students in January 2010.

Of the 261 students who have now graduated from the College, approximately 94 per cent have enrolled in Bond University. The first Bond College graduates are now graduating from Bond University with tertiary level degrees - a wonderful achievement.

Josephine Colahan won the Director's Award for Academic Excellence at the June Bond College graduation. She is a mature age student who set a new University record by winning seven top-of-class awards. Josephine is now enrolled in a Bachelor of International Relations in the Faculty of Humanities & Social Sciences.

This is just a snapshot of some of our students and their achievements. Congratulations to all of them.



## Teaching & Learning: Raising the Standard

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One of Bond's strategic goals is to nurture the student's experience through a program of specialist support combined with teaching and learning excellence. It is certainly pleasing when Bond's academic and research staff are recognised for their outstanding contribution.

Associate Professors Amy Kenworthy and Allan Stirling have each been awarded a Citation for Outstanding Contributions to Student Learning by the Australian Learning and Teaching Council (ALTC).

Professor Kenworthy, from the Faculty of Business, Technology & Sustainable Development, also received an ALTC Citation. This was for translating a command of the field of Business Negotiation into curricula and developing experiential teaching approaches, resources and services that motivate and inspire students to learn.

Dr Penny deByl, from The Faculty of Humanities & Social Sciences, is the project leader for the ALTC Project, REAL (Real Environments Augmented for Learning). The project will examine technologies that extend learning and teaching experiences beyond the computer screen, bringing teachers and students together in real world tactile and kinaesthetic spaces.





## INNOVATIVE APPROACHES

Ten academics are participating in the iLearn Incentive Program. iLearn is a web-based learning management system designed to effectively support teaching and learning. Every iLearn site uses applications and processes which include web-based learning, computer-based learning, virtual classrooms and digital collaboration. The content is delivered via the internet, intranet, audio or video and CD-ROM. It can be self-paced or educator-led and uses media in the form of text, image, animation, streaming video and audio.

Teaching & Learning Research Grants have been awarded to:

- Dr James Birt, and Dr Penny DeByl (Humanities & Social Sciences):  
*Motivating and Teaching Computer Programming to Creative Game Design Students Through Visual Tools and Gaming Context.*
- Mr Chamkaur Gill (Humanities & Social Sciences):  
*Dramaturgical Pedagogy: Development and Implementation of a Drama Teaching Process in Higher Education to Improve Oral Communication Skills of International Students.*

- Dr Allan Stirling, Dr Penny DeByl, and Dr James Birt (Health Science & Medicine, Humanities & Social Sciences):  
*Teaching Anatomy in the 21st Century: Enriched eBooks to Facilitate Authentic mLearning of Anatomy.*
- Dr Jeffrey Brand and Dr Shelley Kinash (Humanities & Social Sciences):  
*An Experiment to Document Learning Through Mobile Technologies.*

We look forward to updating Members on the results of these fascinating research projects as they progress.



## Research Reputation: Second to None

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Research is an integral part of Bond's success. We are respected for our innovative and entrepreneurial commitment to research by our world-class academic staff, in collaboration with industry and government partners.

Earlier this year, Council commissioned a baseline study to enable us to benchmark our research performance against another Australian university. It is pleasing to note that Bond is improving its research performance and is winning increased recognition for research across many fields.

We have recently completed the data collection and assessment for the Excellence in Research Australia (ERA), the Government research assessment exercise. At the four digit field of research level (the optimal level of research intensity required under the ERA), Bond University had 13 fields which met the requirements.

These fields will now be assessed by the relevant government-appointed assessment panels as to whether they are performing at an average, national or international standard. These fields are spread across all faculties and include: Building, Curriculum and Pedagogy, Applied Economics, Accounting, Auditing and Accountability, Banking, Finance and Investment, Business and Management, Commercial Services, Criminology, Political Science, Law, Journalism and Professional Writing, Clinical Sciences, Public Health and Health Services. We also have 245 eligible researcher profiles.





### **EVIDENCED BASED MEDICINE**

Evidence-Based Medicine is the integration of clinical expertise, patient values, and the best evidence into the decision making process for patient care ensuring optimal clinical outcomes and quality of life. Evidence-Based Medicine requires new skills of the clinician, including efficient literature-searching, and the application of formal rules of evidence in evaluating the clinical literature. Professor Chris Del Mar and Professor Paul Glasziou are acknowledged as some of the world's leading authorities of Evidence-Based Medicine and are successful winners of the most prestigious ARC Fellowship award, continue to research within this area.

### **SUSTAINABLE DEVELOPMENT**

Bond's Mirvac School of Sustainable Development within the Faculty of Business, Technology & Sustainable Development, comprises internationally renowned corporate consultants with high level academic qualifications, seasoned by their practical experience in the field. Professor George Earl is one of Australia's most respected authorities in the field of community planning and property management. Professor Earl has conducted and coordinated extensive research projects, with particular emphasis on the areas of strategic asset management, housing and finance.

### **CRIMINOLOGY**

Bond University has emerged as a pre-eminent institute of criminology education in Australia, with a specific emphasis on the forensics area. We were the first to introduce a dedicated subject on criminal profiling.

### **INTERNET LAW**

IT law researcher Dr Dan Svantesson from Bond's Faculty of Law is examining how legal actions have motivated the use of internet technologies that restrict access to websites based on the web-surfer's geographical location.

### **COMMUNICATION AND MEDIA STUDIES**

Bond University is at the forefront of the communication and media industry. This is due largely to the amount of applied research conducted by Dr Jeffrey Brand with the main regulatory industry bodies. Dr Brand's research includes exploring the cognitive and behavioural effects of electronic media on young audiences and researching video games as a dominant form of communication. Dr Brand also heads up the School of Communication & Media in the Faculty of Humanities & Social Sciences.

### **RESEARCH INCOME**

During the first half of 2010, our Development Office led the efforts to secure a significant grant of \$3 million over five years from the estate of Dr Clem Jones AO. The grant will fund Bond University's macular degeneration research project to help find a cure for the leading cause of blindness in Australia. This is the second largest research grant ever received by the University.

This latest grant, coupled with a \$4 million grant from the Australian Government for a National Health and Medical Research Council (NHMRC) Australia Fellowship, awarded to Professor Paul Glasziou, truly indicates we are building considerable momentum within our research capabilities.



### FURTHER RESEARCH SUCCESS

Dr Vicki Bitsika has been awarded a Churchill Fellowship to further her research into Autism Spectrum Disorder (ASD). Dr Bitsika will use the grant to travel to institutions in the USA and UK to investigate best practices in early intervention technologies and therapies for treating ASD.

Dr Sonya Marshall-Gradisnik and Professor Mieke van Driel have been awarded a Queensland Government Smart States Research Grant for their work into finding a diagnostic tool for Chronic Fatigue Syndrome.

Thirty-two applications were received for grants from the Vice-Chancellor's Research Grant Program. The high calibre of all the applications received was extremely pleasing. Grants were awarded to:

- Professor Greg Boyle - *Empathy-Related Responses to Individuals of the Same and Different Racial Groups.*
- Assistant Professor Rebekah Doley - *Arson and Serial Arson: Identifying and Characterising Key Psychological Risk Factors to Understand and Improve Intervention Strategies.*
- Assistant Professor Bon Gray - *The Molecular Biology of Exercise-Related Health and Fitness: Implications for Exercise Prescription and Application to the Improvement of Health and Fitness.*
- Associate Professor Julia Henker - *The Impact of Differential Information Dissemination on Financial Asset Prices; an Experimental Study.*
- Professor Patrick Keyzer - *The Courts and the Media in the Digital Era: A Redux, A Restatement and A Reform Agenda.*
- Professor Craig Langston - *A New Approach to Sustainability: Green Adaptive Reuse.*

- Associate Professor Sonya Marshall - *Gradisnik - Validation of Immunological Biomarkers for Diagnosis of Myalgic Encephalomyelitis / Chronic Fatigue Syndrome.*
- Associate Professor Marcus Randall - *A Multi-Objective Optimisation Formulation to Find Minimum-Energy Saddle Points.*
- Assistant Professor Christina Samios - *Couples Coping with Dementia Care Giving: An In-Depth Examination of the Interpersonal Processes that Predict Carer Wellbeing.*
- Associate Professor Donna Sellers - *Investigation of the Role of the Urothelium in Diabetic Bladder Dysfunction.*
- Professor Patrick Warnke - *Designing and Mimicking a Nanoscale Human Environment for Adult Stem Cells. "The Human Niche in the Petri Dish".*
- Professor Barry Williams - *Fee and Non-Interest Income: Evolution of Bank Risk.*
- Assistant Professor Natalina Zlatevska - *Assessing the Factors Which Encourage Dieters to Overeat.*

Council is determined to explore and implement ways to assist research active staff to expand their research activities and achieve greater research outcomes. The results are not only beneficial to industry, government and society; they further enhance Bond's international standing as a progressive and dynamic research institution.







## Good Governance

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Council takes its responsibility for prudential and effective governance seriously. The University is indeed fortunate to have secured the dedication and commitment of all of our Councillors.

Professor Kwong Lee Dow AM, Ms Lynda O’Grady and Mr Steve Sargent joined Council in February. In April they were re-elected by the Members. Mr Ken MacDonald and Professor Margaret Seares AO were also elected.

Following the 2010 Annual General Meeting in April, Council subsequently appointed Mr Ken MacDonald as the Council Ordinary Member of the Company, and Professor Margaret Seares to the Nominations Advisory Committee.

Academic Senate continues to uphold the professional integrity of Bond’s academic status. Honest and robust debate ensures comprehensive discussion across academic issues.

The Bond University Board of Trustees provides significant support to the University. This support has included assistance in planning issues. Recently, Dr Trevor Rowe, Chairman of the Board of Trustees, hosted a careers panel where he and fellow Trustee Member, Dr Neil Balnaves shared with students their career experiences. It was a personal and enlightening forum which was extremely well received by the students.





## 2010 AUQA REPORT

We are pleased to report that the 2010 AUQA Audit Report was extremely positive in its assessment of Bond's progress. We are placed in equal second place for the lowest number of recommendations received in Cycle 2 Audits of Australian Universities (19 to date).

The report contained six commendations, six affirmations and five recommendations; a significant reduction from the 16 recommendations in the 2004 Cycle 1 Audit. Special thanks are due to Professor Raoul Mortley and Pro-Vice-Chancellor (Quality, Teaching and Learning), for leading the Bond team.

## COMMUNITY ENGAGEMENT

Bond is a vital and active community partner and a number of initiatives have seen the profile of the University raised among the Gold Coast community.

Bond University partnered with Varsity College in the 'One Goal, One Community: Moving Beyond Bullying and Empowering for Life' initiative. This was an innovative community engagement project run by Bond University Management students to educate Varsity Lakes' High School students about bullying behaviours, and to help drive a positive change campaign to stamp out bullying in the Varsity Lakes community. Bond students conducted powerful seminar sessions with Year 10 students at Varsity College. The project culminated in more than 2,000 school and university students, parents, teachers, business and community members uniting together in a mass show of support.

The project model is now being used by Bentley University in the United States to engage with local schools in their community, and other universities are also keen to replicate it.

Following the success of this project, students from the Faculty of Humanities & Social Sciences together with the Faculties of Law and Faculty of Business, Technology & Sustainable Development, staged a symposium to probe the issues surrounding cyber bullying. The forum, attended by principals, teachers, guidance counsellors and students from 28 schools, heard from a panel of academic experts on this complex and widespread problem.

## INTERNATIONAL LEADERS

In recognition of the importance of our international students and their backgrounds, Bond now celebrates up to 80 national days each year representing the home countries of our international students. On these days, the University proudly flies the flag of the celebrated nation at the main entrance and a traditional meal of the country is served at Cafe Bond.

An important part of our leadership role is to encourage debate and discussion through a range of regular meetings and presentations.

Professor Paul Glasziou's inaugural lecture in July was attended by more than 90 clinicians, researchers and the general public. Internationally recognised expert in Evidence-Based Medicine, Professor Glasziou's presentation addressed the prevalent occurrence of waste in medical research and potential solutions.

The Bond Business Leaders Forum is a series of events created to provide a platform for high profile keynote speakers to interact with students, staff and the Bond community. Additionally the Forum provides a platform to enhance the brand of Bond University and the Business School in the business sector.



The Faculty of Business, Technology & Sustainable Development hosted the first Bond Business Leaders Forum for 2010 with guest speaker Mr Nicholas Moore, CEO of Macquarie Group. The event was a great success and more than 200 guests attended. Mr Moore also visited the Macquarie Trading Room and toured the campus with the Chancellor and Vice-Chancellor.

The Faculty of Humanities & Social Sciences hosted the first community presentation and networking event of its latest research centre, The Centre for Autism Spectrum Disorder (CASD). Over 420 people attended the community presentation, making it the largest community engagement event held at Bond University to date.

More of these events are planned for the future.

### INFRASTRUCTURE WINS GREEN AWARD

In June, Bond University's Mirvac School of Sustainable Development building won the prestigious World Environment Day Szencorp Green Building Award. This award is presented to non-residential building projects which demonstrate excellence in the implementation of innovative and sustainable construction solutions.

Bond takes great pride in the quality of its teaching and facilities, and receiving awards of this standard is another example of how the University is benchmarking itself.

The extension of the Legal Skills Building which commenced in March 2010 is ahead of schedule and within budget. An opening is planned for January 2011.

The Legal Skills Building will provide much needed space for the Faculty of Law, Bond College, Bond University English Language Institute (BUELI) and administrative staff.

### ACCOMMODATION EXCELLENCE

A \$1.8 million upgrade of refurbishment to student accommodation was completed in August. This upgrade included the replacement of carpets, a refit of all bathrooms, fit-out within each of the rooms, a repaint and replacement of furniture.

The external repairs, waterproofing and repainting of buildings after 21 years were certainly overdue and are progressing well. Other improvements, including the new path from the Business Car Park, will be completed shortly.

### STATE OF THE ART LABS

The new division of the Science Laboratory was completed in late May. This involved splitting the existing facility horizontally. It was then developed into two unique spaces designed to increase the dedicated research space within the Faculty.

An expansion project was also completed on the Physiotherapy and Exercise Science Laboratories. These rooms will now provide a more functional setting for classes.





### **FINANCE UPDATE**

The 2010 Annual Fund Campaign has raised nearly \$200,000. This is a major achievement and it is outstanding that every member of Council and many staff donated to the appeal. Almost 700 alumni also made gifts to the campaign. We would like to thank them for their commitment.

Council approved the proposed expenditure of over \$600,000 from the Endowment Fund. The funds will be used as bursaries for new students commencing their studies at Bond and provide funding for the Bond University Student Opportunity Fund. As an additional benefit, the Student Opportunity Fund will introduce students, staff and alumni to the importance of giving, by creating a clear link between a donor's philanthropic gift and the benefits of the student experience.

### **FINANCIAL PERFORMANCE**

The University remains dependent upon tuition income as its primary revenue source. For the six months to June 2010, 79.7 per cent of total revenue was sourced from tuition income.

Our net tuition income at \$72.3 million and total revenue at \$84.7 million for the six months to June was ahead of budget. We continued to invest heavily in scholarships, allocating in excess of \$7 million for the first six months of the year.

Salaries and wages continue to be our largest cost, accounting for 58.1 per cent of our expenditure profile or approximately \$39.5 million for the first six months of the year.

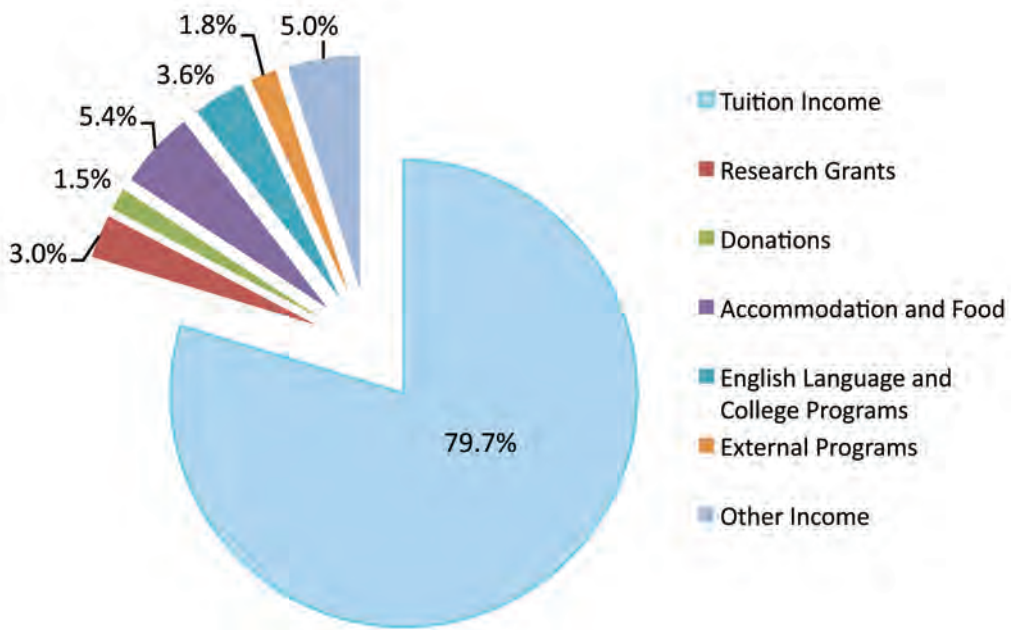
Our total expenditure for the six months approximates \$62.3 million which has been maintained within budget.

The University remains on track to achieve its EBITDA target for the year for reinvestment back into the University.



### REVENUE

Below is the total university revenue for the half year ended June 30, 2010.

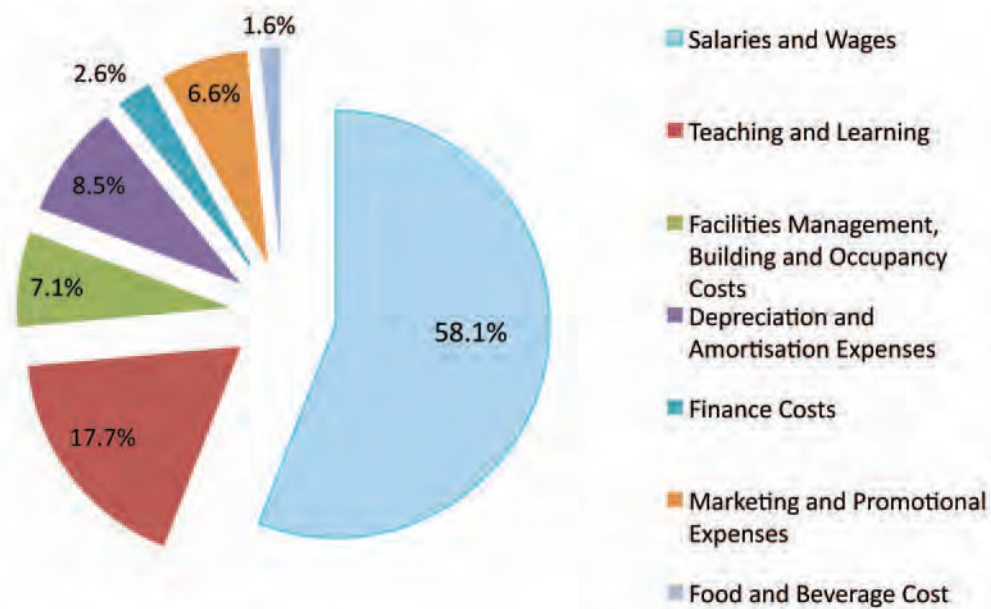






## EXPENDITURE

Below is the total university expenditure for the half year ended June 30, 2010.



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